

## Liverpool John Moores University

Title: Business Foundations  
Status: Definitive  
Code: **3002FNDLBS** (125216)  
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management  
Teaching School/Faculty: Business and Management

Team	Leader
Martin Hudson	Y

**Academic Level:** FHEQ3  
**Credit Value:** 30  
**Total Delivered Hours:** 66  
**Total Learning Hours:** 300  
**Private Study:** 234

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Workshop	66

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Port	2000 word portfolio	100	

### Aims

*The aim of the Business Foundations module is to provide you with an understanding of the purpose and structure of business. In the process, you will learn about each of the key business functions.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Identify key business functions
- 2 Demonstrate how key business functions may impact on organisational structure
- 3 Explain the role of the individual within business from a motivational and leadership context

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2	3
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### **Outline Syllabus**

*Key business functions*

*Key business functions and organisational structure*

*Leadership*

### **Learning Activities**

Various, workshop based. Significant use of online and electronic learning resources.

### **Notes**

The aim of the Business Foundations module is to provide you with an understanding of the purpose and structure of business. In the process, you will learn about each of the key business functions. Core module of the Business Foundation Year.