

Liverpool John Moores University

Title: MEDIA STUDIES 1 (FILM AND THE MOVING IMAGE)
Status: Definitive
Code: **3003BELHU** (101135)
Version Start Date: 01-08-2011

Owning School/Faculty: Arts, Professional and Social Studies
Teaching School/Faculty: Bellerby's College - Brighton

Team	Leader
Jarmila Hickman	Y

Academic Level: FHEQ3
Credit Value: 12.00
Total Delivered Hours: 66.00
Total Learning Hours: 120
Private Study: 54

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	44.000
Practical	22.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	Coursework: Essay of 1500 words on a film based question (set across Centres)	50.0	
Report	AS2	Practical Project: including Short Film	50.0	

Aims

To introduce students to film analysis skills, expose them to a wide variety of cinema, both Hollywood and independent and to introduce students to a range of practical film making skills.

Learning Outcomes

After completing the module the student should be able to:

- 1 Analyse a clip from a film in terms of the decisions made by the director and the meaning created by the Media Language.
- 2 Analyse a film as a whole, Ideology, Narrative, Genre, Representation, issues of Audience.
- 3 Present conclusions effectively in a written form.
- 4 Write a script, design a storyboard and create a shooting schedule for a short film.
- 5 Use digital video to shoot and edit a short film.
- 6 Evaluate the work of themselves and others.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

essay	1	2	3	4	5	6
report	4	5				

Outline Syllabus

1. *Key concepts of Genre, Narrative, Media Language, Audience, Institution, Representation and Ideology.*
2. *Mise-en-scene and continuity editing.*
3. *Narrative and documentary films.*
4. *Practical work – theoretical underpinning.*
5. *Short film – construction of shots, use of digital camera and digital editing software.*

Learning Activities

Analysis of 2-3 film texts (at least one across all Centres), group work, class discussion and practical work, workshop sessions.

References

Course Material	Book
Author	Clark, V, Baker, J and Lewis, E
Publishing Year	2002
Title	Key Concepts and Skills for Media Studies
Subtitle	
Edition	
Publisher	Hodder Education
ISBN	9780340807842

Course Material	Book
Author	BFI Website
Publishing Year	0
Title	'Understanding the Moving Image' and 'Media and Meaning'
Subtitle	
Edition	
Publisher	
ISBN	

Notes

This module introduces students to both the theoretical and practical aspects of film and film making. At its conclusion students should have produced two pieces of their work, indicating the knowledge and skills that they have individually and collectively acquired during their study of the module.