

Liverpool John Moores University

Title: Understanding Business Context
Status: Definitive
Code: **3003FNDLBS** (125217)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

| Team | Leader |
|---------------|--------|
| Martin Hudson | Y |

Academic Level: FHEQ3 **Credit Value:** 30 **Total Delivered Hours:** 66
Total Learning Hours: 300 **Private Study:** 234

Delivery Options

Course typically offered: Semester 2

| Component | Contact Hours |
|-----------|---------------|
| Workshop | 66 |

Grading Basis: 40 %

Assessment Details

| Category | Short Description | Description | Weighting (%) | Exam Duration |
|-----------|-------------------|---------------------|---------------|---------------|
| Portfolio | Port | 2000 word portfolio | 100 | |

Aims

The aim of the Understanding Business Context module is to develop awareness of the way business has an impact on society and the development and change of business priorities and focus over time.

Learning Outcomes

After completing the module the student should be able to:

- 1 Identify past, current and future areas of business and how these link to the geographic area
- 2 Describe how business responsibility and ethics has an impact on society
- 3 Explore the relationship between the changing needs and culture of business and the availability of skills

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

| | | | |
|-----------|---|---|---|
| Portfolio | 1 | 2 | 3 |
|-----------|---|---|---|

Outline Syllabus

Changing business trends

Relationship between business and the geographic region

Business responsibility and ethics

Culture of business

Skills, education and business

Learning Activities

Various, workshop based.

Notes

The aim of the Understanding Business Context module is to develop awareness of the way business has an impact on society and the development and change of business priorities and focus over time.