

Liverpool John Moores University

Title: Business Project
Status: Definitive
Code: **3004FNDLBS** (125218)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
Martin Hudson	Y

Academic Level: FHEQ3 **Credit Value:** 30 **Total Delivered Hours:** 66
Total Learning Hours: 300 **Private Study:** 234

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Workshop	66

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Port	portfolio	100	

Aims

The aim of the Business Project module is to develop independent learning and expertise in an area of business relating to the student's target programme.

Learning Outcomes

After completing the module the student should be able to:

- 1 Research business information and present this in an appropriate professional

- media
- 2 Work collaboratively through Action Learning Sets to identify contemporary business issues and present research in a coherent and professional way
- 3 Use written documentation to present your research findings effectively

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio	1	2	3
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Outline Syllabus

Identify a business organisation and an issue for research
Develop skills for independent research and reading
Research and present data relating to the area of research
Articulate and discuss the findings of the research
Produce a written report outlining the outcomes from the research
Skills, education and business

Learning Activities

Various, workshop based.

Notes

The aim of the Business Project module is to develop independent learning and expertise in an area of business of specific interest to the student