

## Liverpool John Moores University

Title: MEDIA STUDIES 3 (NEWSPAPERS AND MAGAZINES)  
Status: Definitive  
Code: **3005BELHU** (101137)  
Version Start Date: 01-08-2011

Owning School/Faculty: Arts, Professional and Social Studies  
Teaching School/Faculty: Bellerby's College - Brighton

Team	Leader
Jarmila Hickman	Y

**Academic Level:** FHEQ3  
**Credit Value:** 12.00  
**Total Delivered Hours:** 68.00  
**Total Learning Hours:** 120  
**Private Study:** 52

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	66.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	AS1	Module Examination on Newspapers and Magazines	50.0	2.00
Report	AS2	Practical Project - magazine cover, contents page and article	50.0	

### Aims

*To give students a broad understanding of the British newspaper and magazine industries, differences between tabloid and broadsheet, questions of ownership and political leanings. Also to provide students with the analytical skills necessary to see beneath the surface of newspaper and magazine journalism. Students will also learn practical magazine-making skills.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Explain the difference between tabloids and broadsheets and give an overview of the features of major British newspapers, looking for evidence of bias.
- 2 Explain the features of a variety of different magazine genres.
- 3 Describe how newspapers and magazines affect society, moral panics, censorship and media ethics.
- 4 Analyse the images and language of a variety of texts, magazine covers, articles.
- 5 Plan own magazine, using desktop publishing software to create magazine covers, articles and layouts.
- 6 Evaluate the work of themselves and others.

### Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

EXAM	1	2	3	4	5	6
report	5					

### Outline Syllabus

1. *Key concepts of Audience, Institution and Representation as applied to the analysis of newspapers and magazines*
2. *Concepts of media ethics and media influence over society e.g. moral panics*
3. *Bias in journalism, the reasons for it and its detection*
4. *Analysis of newspaper and magazine articles effectively, especially its persuasive language*
5. *Practical skills, use of image editing software and desktop publishing software*

### Learning Activities

Individual and group work on newspapers and magazines genre, class discussion, practical workshops, image editing and desktop publishing software, terminal module examination.

### References

<b>Course Material</b>	Book
<b>Author</b>	Rayner, P, Wall, P and Kruger, S
<b>Publishing Year</b>	2004
<b>Title</b>	AS Media Studies
<b>Subtitle</b>	The Essential Introduction
<b>Edition</b>	2nd Edition
<b>Publisher</b>	Routledge

<b>ISBN</b>	9780415329668
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<b>Course Material</b>	Book
<b>Author</b>	Price, P and Nicholas, J
<b>Publishing Year</b>	2003
<b>Title</b>	AS Media Studies
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Nelson Thornes
<b>ISBN</b>	9780748768400

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### Notes

This module focuses on building up an understanding of British newspapers and magazines, their identification of an audience and impact on society. Students will also be able to develop their practical skills by producing part of their own magazine, using Desktop Publishing software.