

## Liverpool John Moores University

Title: Media Literacies  
Status: Definitive  
Code: **3100FNDJN** (128120)  
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Fran Yeoman	Y

**Academic Level:** FHEQ3  
**Credit Value:** 20  
**Total Delivered Hours:** 36  
**Total Learning Hours:** 200  
**Private Study:** 164

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	12
Seminar	24

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Reflection	BLOG	A portfolio of blog posts reflecting on the student's learning over the semester. Comprising approximately 5 posts with an indicative word count of 250-500 words each.	100	

### Aims

*To equip students with a broad understanding of the vocabularies and conventions of the different media and creative subjects covered by the Foundation course.  
To encourage and develop critical thinking and analytical skills in relation to those media.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Demonstrate a basic understanding of key approaches to the discussion and analysis of creative and media subjects.
- 2 Write and organise a regularly-updated blog, demonstrating a good standard of written English and an appropriate level of critical thinking.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Reflective Blog	1	2
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## **Outline Syllabus**

*Understanding of and approaches to the discussion of creative and media subjects, including reading as a writer, film language and news literacy.*

## **Learning Activities**

Lectures, Seminars.

## **Notes**

Students will be introduced to the vocabularies and conventions of the different media and creative subjects and will practice their use and develop their critical thinking and analytical skills through the production of a blog, exercises for which will be set during the semester.