

## **Module Proforma**

**Approved, 2022.02** 

## **Summary Information**

Module Code	3100FNDJN
Formal Module Title	Media Literacies
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 3
Grading Schema	40

### **Module Contacts**

### **Module Leader**

Contact Name	Applies to all offerings	Offerings
Wesley Nolan	Yes	N/A

### **Module Team Member**

Contact Name	Applies to all offerings	Offerings
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### **Partner Module Team**

ct Name Applies to all offerings Offerings	
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# **Teaching Responsibility**

LJMU Schools involved in Delivery	
Liverpool Screen School	

## **Learning Methods**

Learning Method Type	Hours
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Lecture	12
Seminar	24

### Module Offering(s)

Offering Code	Location	Start Month	Duration
JAN-MTP	MTP	January	12 Weeks

#### **Aims and Outcomes**

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To equip students with a broad understanding of the vocabularies and conventions of the different media and creative subjects covered by the Foundation course. To encourage and develop critical thinking and analytical skills in relation to those media.

### **Learning Outcomes**

After completing the module the student should be able to:

Code	Description
MLO1	Demonstrate a basic understanding of key approaches to the discussion and analysis of creative and media subjects.
MLO2	Write and organise a regularly-updated blog, demonstrating a good standard of written English and an appropriate level of critical thinking.

### **Module Content**

### **Outline Syllabus**

Understanding of and approaches to the discussion of creative and media subjects, including reading as a writer, film language and news literacy.

#### **Module Overview**

In this module you will be introduced to the vocabularies and conventions of the different media and creative subjects. You will practice the use of this vocabulary and develop your critical thinking and analytical skills through the production of a blog, exercises for which will be set during the semester.

### **Additional Information**

Students will be introduced to the vocabularies and conventions of the different media and creative subjects and will practice their use and develop their critical thinking and analytical skills through the production of a blog, exercises for which will be set during the semester.

### **Assessments**

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Portfolio	Reflective Blog	100	0	MLO2, MLO1