

Summary Information

Module Code	3101FNDLBS
Formal Module Title	Understanding Business Organisations and Operations
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 3
Grading Schema	40

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Olatunde Durowoju	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
Pauline Wilson	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Lecture	11
Seminar	22

Module Offering(s)

Offering Code	Location	Start Month	Duration
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	The module will provide an introduction to the world of business, the types of business and structures, the functional areas, an introduction into management theories and challengers faced by business in today's commercial world.
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Evaluate the different forms of business and organisational structure in terms of nature, characteristics and perceived benefits.
MLO2	Identify the different types of management theory and how these can be applied.
MLO3	Evaluate the key issues and challengers that face business in today business environment.

Module Content

Outline Syllabus
Types of Business and Organisations Organisational Structures Managing in a Global Environment E-Business Managing Quality and Performance Introduction to the Supply Chain Introduction to Commercial Law Introduction to IP Law Change and Risk Management Business and the Environment Business Ethics

Module Overview
This module provides you with an introduction to the world of business, the types of business and structures, the functional areas, and management theories and challenges faced by business in today's commercial world.

Additional Information
The module has been designed to provide students with the knowledge and understanding of basic business concepts that will be applied to the various programme disciplines if applicable.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Practice	Poster	70	0	MLO2, MLO1, MLO3
Presentation	Group presentation	30	0	MLO2, MLO1, MLO3