

Liverpool John Moores University

Title: Essentials of Management
Status: Definitive
Code: **3102FNDLBS** (127093)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
Polly Wilson	Y

Academic Level: FHEQ3 **Credit Value:** 20 **Total Delivered Hours:** 33
Total Learning Hours: 200 **Private Study:** 167

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	11
Online	11
Workshop	11

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Group presentation	100	

Aims

The aim of this module is to provide an introduction to management theory. This foundation module will develop the student's appreciation, understanding and application of management and professionalism in different career pathways and specialist areas.

Learning Outcomes

After completing the module the student should be able to:

- 1 Describe the theory and practice of management
- 2 Develop and demonstrate professional knowledge within your own specialist programme area
- 3 Produce a professional presentation using the appropriate academic style and content

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Group presentation	1	2	3
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Outline Syllabus

Definitions of management.
Introduction to management functions
Definitions of management.
Understanding management and leadership roles
Evolution of management thinking
Organisation and corporate culture
Professionalism within the workplace.
Communication
Human resource management
Financial management
Marketing management

Learning Activities

Lectures, workshops and on-line activities/tasks.

Notes

Lectures will be used to provide students with key knowledge of management within their specialist chosen area of study. Knowledge and understanding will be further consolidated within workshops and on-line activities/tasks.