

Summary Information

Module Code	3102FNDLBS
Formal Module Title	Essentials of Management
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 3
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Lecture	11
Online	11
Workshop	11

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	The aim of this module is to provide an introduction to management theory. This foundation module will develop the student's appreciation, understanding and application of management and professionalism in different career pathways and specialist areas.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Describe the theory and practice of management
MLO2	2	Develop and demonstrate professional knowledge within your own specialist programme area
MLO3	3	Produce a professional presentation using the appropriate academic style and content

Module Content

Outline Syllabus	Definitions of management. Introduction to management functions Definitions of management. Understanding management and leadership roles Evolution of management thinking Organisation and corporate culture Professionalism within the workplace. Communication Human resource management Financial management Marketing management
Module Overview	This module introduces you to management theory. This foundation module will develop your appreciation, understanding and application of management and professionalism in different career pathways and specialist areas.
Additional Information	Lectures will be used to provide students with key knowledge of management within their specialist chosen area of study. Knowledge and understanding will be further consolidated within workshops and on-line activities/tasks.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Group presentation	100	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Polly Wilson	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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