

Liverpool John Moores University

Title: Media Landscapes
Status: Definitive
Code: **3105FNDJN** (128186)
Version Start Date: 01-08-2021

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Jackie Newton	Y

Academic Level: FHEQ3
Credit Value: 20
Total Delivered Hours: 36
Total Learning Hours: 200
Private Study: 164

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	12
Seminar	24

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	Portfolio	Portfolio of seminar tasks with an indicative/equivalent word count of 1000 words.	30	
Report	Case Study	Report (Indicative word count 1000 words) - Case study of media organisation	70	

Aims

- 1. To equip students with a broad understanding of the media and creative industries and organisations allied to the subjects covered by the Foundation course.*
- 2. To enable students to study one of these organisations in depth, considering its history and contemporary purpose*

3. To develop basic research and report-writing skills.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate a basic knowledge of the media and creative industries in Merseyside
- 2 Document the history and contemporary purpose of one of those organisations
- 3 Research and write an accurate case-study report

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio of tasks	1	
Report - Case Study	2	3

Outline Syllabus

Introduction to the media industries and creative organisations in Merseyside. Students will learn how the subjects taught in the Screen School are practised and developed in the contemporary culture and economy.

Learning Activities

Lectures, Seminars

Notes

Students will be introduced to local organisations and companies in seminar sessions.