

## Media Landscapes

### Module Information

2022.01, Approved

#### Summary Information

Module Code	3105FNDJN
Formal Module Title	Media Landscapes
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 3
Grading Schema	40

#### Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

#### Learning Methods

Learning Method Type	Hours
Lecture	12
Seminar	24

#### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

#### Aims and Outcomes

Aims	<p>1. To equip students with a broad understanding of the media and creative industries and organisations allied to the subjects covered by the Foundation course.</p> <p>2. To enable students to study one of these organisations in depth, considering its history and contemporary purpose.</p> <p>3. To develop basic research and report-writing skills.</p>
------	--

**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Demonstrate a basic knowledge of the media and creative industries in Merseyside
MLO2	2	Document the history and contemporary purpose of one of those organisations
MLO3	3	Research and write an accurate case-study report

### Module Content

Outline Syllabus	Introduction to the media industries and creative organisations in Merseyside. Students will learn how the subjects taught in the Screen School are practised and developed in the contemporary culture and economy.
Module Overview	In this module you will be introduced to local organisations and companies and will be equipped with a broad understanding of the media, creative industries and organisations allied to the subjects covered by the Foundation course. This module enables you to study one of these organisations in depth, considering its history and contemporary purpose. You will also develop basic research and report-writing skills.
Additional Information	Students will be introduced to local organisations and companies in seminar sessions.

### Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	Portfolio of tasks	30	0	MLO1
Report	Report - Case Study	70	0	MLO2, MLO3

### Module Contacts

#### Module Leader

Contact Name	Applies to all offerings	Offerings
Michelle Ponting	Yes	N/A

#### Partner Module Team

Contact Name	Applies to all offerings	Offerings
--------------	--------------------------	-----------