

Liverpool John Moores University

Title: Programme Case Study
Status: Definitive
Code: **3105FNDLBS** (127075)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
Konstantinos Zervas	Y
Martin Hudson	

Academic Level: FHEQ3 **Credit Value:** 20 **Total Delivered Hours:** 33
Total Learning Hours: 200 **Private Study:** 167

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Online	11
Seminar	22

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	Students will produce a portfolio based on their programme subject specialism	100	

Aims

The aim of the case study module is to develop independent learning and expertise in an area of business relating to the student's target programme. Through a co-creation process the students' subject interests will be harnessed to enable them to develop their knowledge in a self-selected topic area. The module aims to be flexible to enable the students to explore an area of interest to them and be assessed in a manner that supports this.

Learning Outcomes

After completing the module the student should be able to:

- 1 Co-design and undertake an assessment to support learning in an area related to the programme of study
- 2 Illustrate knowledge of principles from one area related to the student's target programme
- 3 Produce a portfolio using appropriate academic style and content

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Programme specialist portfolio	1	2	3
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Outline Syllabus

Subject theory overview and selection.

Application of theory to practice.

Problem identification and approaches to finding alternative solutions

Learning Activities

Seminars will be used to develop independent learning and knowledge with the students chosen programme. This will be further enhanced and supported by online learning activities.

Notes

This module will be supported by small group teaching, focused on the specific degree route the student has chosen to study. Working together the staff and students will agree on the focus of the case-study portfolio. This will be an intensive experience and will support the student's transition into the next year of study.