

## Liverpool John Moores University

Title: Media & Society  
Status: Definitive  
Code: **3113FNDMED** (126207)  
Version Start Date: 01-08-2021

Owning School/Faculty: Humanities and Social Science  
Teaching School/Faculty: Humanities and Social Science

Team	Leader
Rachel Broady	Y

**Academic Level:** FHEQ3  
**Credit Value:** 20  
**Total Delivered Hours:** 44  
**Total Learning Hours:** 200  
**Private Study:** 156

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	11
Workshop	33

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS2	2000 word Essay	60	
Presentation	AS1	20 minute presentation with Q & A	40	

### Aims

*This module introduces students to key perspectives in the study of media through investigation, critical appraisal, contextualisation and research.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Apply media concepts to the analysis of a range of media forms and products.
- 2 Demonstrate their understanding of the role of the media in wider social contexts.
- 3 Express their ideas clearly in written and oral formats.

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Essay	1	3
Presentation	2	3

### **Outline Syllabus**

*The list below provides an indicative list of topics which may be covered in the module:*

*Media Forms*

*Media Audiences*

*News values*

*Regulation*

*Media technology*

*Media Analysis*

*Media Consumption*

*Politics and the Media*

### **Learning Activities**

Workshops, media screenings, lectures and guided private study.

### **Notes**

This module introduces students to the investigation, analysis, critical appraisal and research in media studies through the examination of contemporary and historical forms of media texts, practice and consumption.