

## Media and Society

### Module Information

2022.01, Approved

#### Summary Information

Module Code	3113FNDMED
Formal Module Title	Media and Society
Owning School	Humanities and Social Science
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 3
Grading Schema	40

#### Teaching Responsibility

LJMU Schools involved in Delivery
Humanities and Social Science

#### Learning Methods

Learning Method Type	Hours
Lecture	11
Workshop	33

#### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

#### Aims and Outcomes

Aims	This module introduces students to key perspectives in the study of media through investigation, critical appraisal, contextualisation and research.
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After completing the module the student should be able to:

## Learning Outcomes

Code	Number	Description
MLO1	1	Apply media concepts to the analysis of a range of media forms and products.
MLO2	2	Demonstrate their understanding of the role of the media in wider social contexts.
MLO3	3	Express their ideas clearly in written and oral formats.

## Module Content

Outline Syllabus	The list below provides an indicative list of topics which may be covered in the module:Media FormsMedia AudiencesNews valuesRegulationMedia technologyMedia AnalysisMedia ConsumptionPolitics and the Media
Module Overview	This module introduces you to key perspectives in the study of media through investigation, critical appraisal, contextualisation and research.
Additional Information	This module introduces students to the investigation, analysis, critical appraisal and research in media studies through the examination of contemporary and historical forms of media texts, practice and consumption.

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	Essay	60	0	MLO1, MLO3
Portfolio	Presentation	40	0	MLO2, MLO3

## Module Contacts

### Module Leader

Contact Name	Applies to all offerings	Offerings
Rachel Broady	Yes	N/A

### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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