

Liverpool John Moores University

Title: Communication & Culture
Status: Definitive
Code: **3114FNDMED** (126208)
Version Start Date: 01-08-2021

Owning School/Faculty: Humanities and Social Science
Teaching School/Faculty: Humanities and Social Science

Team	Leader
Bee Hughes	Y

Academic Level: FHEQ3 **Credit Value:** 20 **Total Delivered Hours:** 44
Total Learning Hours: 200 **Private Study:** 156

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	11
Workshop	33

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1	1500 word essay	40	
Essay	AS2	2000 word essay	60	

Aims

This module introduces students to key themes and perspectives in the understanding of the interaction between the Individual and the broader cultural environment of communication forms and practices.

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate knowledge and understanding of concepts and critical debates relevant to the study of communication and culture.
- 2 Recognise the importance of the relationship between theories and empirical enquiries in the understanding of contemporary lived experience.
- 3 Apply analytical, comparative and interpretive skills to the understanding of cultural products and communication practices.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

1500 word essay	2	3
2000 word essay	1	3

Outline Syllabus

The list below provides an indicative list of topics which may be covered in this module:

Identities and the Media

High culture and popular culture

The relationship between culture and value

Cultural codes

Virtual and physical cultural space

Communication and everyday life

Group and interpersonal communication

Learning Activities

Workshops, lectures, media screenings, guided private study.

Notes

This module introduces students to the relationship between culture and communication. It enables students to explore the practices of everyday life, to analyse cultural products and use theoretical approaches in researching and discussing a self-defined case study or critical debate.