

Summary Information

Module Code	3114FNDMED
Formal Module Title	Communication and Culture
Owning School	Humanities and Social Science
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 3
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Humanities and Social Science

Learning Methods

Learning Method Type	Hours
Lecture	11
Workshop	33

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	This module introduces students to key themes and perspectives in the understanding of the interaction between the Individual and the broader cultural environment of communication forms and practices.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Demonstrate knowledge and understanding of concepts and critical debates relevant to the study of communication and culture.
MLO2	2	Recognise the importance of the relationship between theories and empirical enquiries in the understanding of contemporary lived experience.
MLO3	3	Apply analytical, comparative and interpretive skills to the understanding of cultural products and communication practices.

Module Content

Outline Syllabus	The list below provides an indicative list of topics which may be covered in this module:Identities and the MediaHigh culture and popular cultureThe relationship between culture and valueCultural codesVirtual and physical cultural spaceCommunication and everyday lifeGroup and interpersonal communication
Module Overview	This module introduces you to key themes and perspectives in the understanding of the interaction between the Individual and the broader cultural environment of communication forms and practices.
Additional Information	This module introduces students to the relationship between culture and communication. It enables students to explore the practices of everyday life, to analyse cultural products and use theoretical approaches in researching and discussing a self-defined case study or critical debate.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Essay	1500 word essay	40	0	MLO2, MLO3
Essay	2000 word essay	60	0	MLO1, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Bee Hughes	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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