

## Liverpool John Moores University

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Title: Understanding Business Organisations and Operations  
Status: Definitive  
Code: **3501LBSHSU** (127527)  
Version Start Date: 01-08-2021  
  
Owning School/Faculty: Business and Management  
Teaching School/Faculty: Hoa Sen University

Team	Leader
Alistair Beere	Y

**Academic Level:** FHEQ3      **Credit Value:** 20      **Total Delivered Hours:** 33  
**Total Learning Hours:** 200      **Private Study:** 167

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	11
Seminar	22

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Artefacts	AS1	Students to produce a poster	70	
Presentation	AS2	Group presentation	30	

### Aims

*The module will provide an introduction to the world of business, the types of business and structures, the functional areas, an introduction into management theories and challengers faced by business in today's commercial world.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Evaluate the different forms of business and organisational structure in terms of nature, characteristics and perceived benefits.
- 2 Identify the different types of management theory and how these can be applied.
- 3 Evaluate the key issues and challengers that face business in today business environment.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Poster	1	2	3
Group presentation	1	2	3

## Outline Syllabus

*Types of Business and Organisations*  
*Organisational Structures*  
*Managing in a Global Environment*  
*E-Business*  
*Managing Quality and Performance*  
*Introduction to the Supply Chain*  
*Introduction to Commercial Law*  
*Introduction to IP Law*  
*Change and Risk Management*  
*Business and the Environment*  
*Business Ethics*

## Learning Activities

Lectures and seminars

## Notes

The module has been designed to provide students with the knowledge and understanding of basic business concepts that will be applied to the various programme disciplines if applicable.