

Liverpool John Moores University

Title: Understanding Business Organisations and Operations
Status: Definitive
Code: **3501VLUFND** (128865)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Van Lang University

Team	Leader
Hamid Reza Panjeh Fouladgaran	Y

Academic Level: FHEQ3 **Credit Value:** 20 **Total Delivered Hours:** 33
Total Learning Hours: 200 **Private Study:** 167

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	11
Seminar	22

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Artefacts	AS1	Students to produce a poster	70	
Presentation	AS2	Group presentation	30	

Aims

The module will provide an introduction to the world of business, the types of business and structures, the functional areas, an introduction into management theories and challengers faced by business in today's commercial world.

Learning Outcomes

After completing the module the student should be able to:

- 1 Evaluate the different forms of business and organisational structure in terms of nature, characteristics and perceived benefits.
- 2 Identify the different types of management theory and how these can be applied.
- 3 Evaluate the key issues and challengers that face business in today business environment.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Poster	1	2	3
Group presentation	1	2	3

Outline Syllabus

Types of Business and Organisations
Organisational Structures
Managing in a Global Environment
E-Business
Managing Quality and Performance
Introduction to the Supply Chain
Introduction to Commercial Law
Introduction to IP Law
Change and Risk Management
Business and the Environment
Business Ethics

Learning Activities

Lectures and seminars

Notes

The module has been designed to provide students with the knowledge and understanding of basic business concepts that will be applied to the various programme disciplines if applicable.