

Module Information

2022.01, Approved

Summary Information

Module Code	3501VLUFND
Formal Module Title	Understanding Business Organisations and Operations
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 3
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Van Lang University

Learning Methods

Learning Method Type	Hours
Lecture	11
Seminar	22

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	The module will provide an introduction to the world of business, the types of business and structures, the functional areas, an introduction into management theories and challenges faced by business in today's commercial world.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Evaluate the different forms of business and organisational structure in terms of nature, characteristics and perceived benefits.
MLO2	2	Identify the different types of management theory and how these can be applied.
MLO3	3	Evaluate the key issues and challenges that face business in today business environment.

Module Content

Outline Syllabus	Types of Business and Organisations Organisational Structures Managing in a Global Environment E-Business Managing Quality and Performance Introduction to the Supply Chain Introduction to Commercial Law Introduction to IP Law Change and Risk Management Business and the Environment Business Ethics
Module Overview	
Additional Information	The module has been designed to provide students with the knowledge and understanding of basic business concepts that will be applied to the various programme disciplines if applicable.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Poster	70	0	MLO1, MLO2, MLO3
Presentation	Group presentation	30	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Hamid Reza Panjeh Fouladgaran	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings