

## Liverpool John Moores University

Title: Essentials of Management  
Status: Definitive  
Code: **3502VLUFND** (128866)  
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management  
Teaching School/Faculty: Van Lang University

Team	Leader
Kelsy Hejjas	Y

**Academic Level:** FHEQ3  
**Credit Value:** 20  
**Total Delivered Hours:** 33  
**Total Learning Hours:** 200  
**Private Study:** 167

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	11
Online	11
Workshop	11

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Group presentation	100	

### Aims

*The aim of this module is to provide an introduction to management theory. This foundation module will develop the student's appreciation, understanding and application of management and professionalism in different career pathways and specialist areas.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Describe the theory and practice of management
- 2 Develop and demonstrate professional knowledge within your own specialist programme area
- 3 Produce a professional presentation using the appropriate academic style and content

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Group presentation	1	2	3
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### **Outline Syllabus**

*The module will be delivered by means of lectures and workshops and will include a number of student centred activities and group work. Key theories, concepts and themes from management will be addressed, ranging from leadership and communication to management functions such as marketing and finance.*

### **Learning Activities**

Lectures, workshops and on-line activities/tasks.

### **Notes**

Lectures will be used to provide students with key knowledge of management within their specialist chosen area of study. Knowledge and understanding will be further consolidated within workshops and on-line activities/tasks.