

### Summary Information

Module Code	3502VLUFND
Formal Module Title	Essentials of Management
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 3
Grading Schema	40

### Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

### Partner Teaching Institution

Institution Name
Van Lang University

### Learning Methods

Learning Method Type	Hours
Lecture	11
Online	11
Workshop	11

### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks

## Aims and Outcomes

Aims	The aim of this module is to provide an introduction to management theory. This foundation module will develop the student's appreciation, understanding and application of management and professionalism in different career pathways and specialist areas.
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Describe the theory and practice of management
MLO2	2	Develop and demonstrate professional knowledge within your own specialist programme area
MLO3	3	Produce a professional presentation using the appropriate academic style and content

## Module Content

Outline Syllabus	The module will be delivered by means of lectures and workshops and will include a number of student centred activities and group work. Key theories, concepts and themes from management will be addressed, ranging from leadership and communication to management functions such as marketing and finance.
Module Overview	
Additional Information	Lectures will be used to provide students with key knowledge of management within their specialist chosen area of study. Knowledge and understanding will be further consolidated within workshops and on-line activities/tasks.

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Group presentation	100	0	MLO1, MLO2, MLO3

## Module Contacts

### Module Leader

Contact Name	Applies to all offerings	Offerings
Tom Fletcher	Yes	N/A

### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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