

## Liverpool John Moores University

Title: PROFESSIONAL STUDIES  
Status: Definitive  
Code: **3505LPAFA** (116075)  
Version Start Date: 01-08-2014

Owning School/Faculty: Liverpool Screen School  
Teaching School/Faculty: Liverpool Institute for Performing Arts

Team	Leader
Mike McCormack	Y

**Academic Level:** FHEQ3      **Credit Value:** 12.00      **Total Delivered Hours:** 36.00  
**Total Learning Hours:** 120      **Private Study:** 84

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Seminar	36.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Reflection	EVALUATION	Written evaluation (2000 words)	50.0	1.00
Portfolio	PORTFOLIO	Portfolio	50.0	1.00

### Aims

*This module is designed to:*

*Ensure that students are able to place their work and the work of others in both a broad socio-cultural/creative context.*

*Provide students with a broad overview of the performing arts economy specifically in the UK and more generally across the world.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate a critical awareness of the social, political and historical factors that impact upon the production of meaning in performing arts
- 2 Research, select, analyse and develop a clear and coherent argument in support of a thesis or idea relevant to the performing arts industry;
- 3 Demonstrate knowledge of ways/methods to operate independently as a freelance artist within the performing arts industry.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

WRITTEN EVALUATION	1	2
PORFOLIO	3	

## Outline Syllabus

*The module provides the student with a broad overview of the performing arts in the UK, both as a commercial activity and an arts practice*

*Training for the Performing Arts;  
The Music Business  
Dance in the UK (Commercial and Subsidised);  
Theatre in the UK (Commercial and Subsidised);  
Employment in the Performing Arts Economy (key roles etc);  
Self-employment  
The Arts Council and other funding bodies;*

*There are two assessment points to this module:*

*Students, in groups, will develop a presentation proposal for an event considering their target audience, planning, budgeting and fundraising and the marketing of the event. They will reflect on this activity by means of a 2000 word essay.*

*Students will submit a portfolio that will include a CV, a personal statement a variety of appropriate audition material and any other material necessary for applications to Performing Arts HE courses or for a career as a self-employed artist.*

## Learning Activities

The primary delivery method will be seminars and workshops. Through the module students will be encouraged to develop deep learning through participation in debates and seminar presentations. All seminars will be designed to encourage dialogue and will, where appropriate, be based on student's own interests and directions.

## Notes

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