

Programme Case Study

Module Information

2022.01, Approved

Summary Information

Module Code	3505VLUFND
Formal Module Title	Programme Case Study
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 3
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Van Lang University

Learning Methods

Learning Method Type	Hours
Online	11
Seminar	22

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-PAR	PAR	January	12 Weeks

Aims and Outcomes

Aims	The aim of the case study module is to develop independent learning and expertise in an area of business relating to the student's target programme. Through a co-creation process the students' subject interests will be harnessed to enable them to develop their knowledge in a self-selected topic area. The module aims to be flexible to enable the students to explore an area of interest to them and be assessed in a manner that supports this.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Co-design and undertake an assessment to support learning in an area related to the programme of study
MLO2	2	Illustrate knowledge of principles from one area related to the student's target programme
MLO3	3	Produce a portfolio using appropriate academic style and content

Module Content

Outline Syllabus	Subject theory overview and selection. Application of theory to practice. Problem identification and approaches to finding alternative solutions
Module Overview	
Additional Information	This module will be supported by small group teaching, focused on the specific degree route the student has chosen to study. Working together the staff and students will agree on the focus of the case-study portfolio. This will be an intensive experience and will support the student's transition into the next year of study.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Programme specialist portfolio	100	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Tom Fletcher	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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