

Summary Information

Module Code	3519IFBSG
Formal Module Title	International Business and Environment
Owning School	Business and Management
Career	Undergraduate
Credits	10
Academic level	FHEQ Level 3
Grading Schema	40

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Charles Jackson	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
Amanda Mason	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
LJMU Partner Taught

Partner Teaching Institution

Institution Name
Study Group

Learning Methods

Learning Method Type	Hours
Lecture	13
Seminar	26

Module Offering(s)

Offering Code	Location	Start Month	Duration
APR-MTP	MTP	April	12 Weeks
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	The aim of this module is to provide students with knowledge and understanding of international businesses, relationships and trade in an ever globalising economy. The module will help students understand how businesses conduct their affairs internationally, including references to key international organisations such as United Nations. It will introduce students to the key concepts of the business environment focusing on cultural and political influences.
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Describe the role of International organisations and the impact world trade has on them.
MLO2	Analyse different approaches to world politics.
MLO3	Explain the effects of the environment in which businesses operate, with reference to the global economy.

Module Content

Outline Syllabus

- International Trade - Politics in Business in a Globalised market - Approaches to World Politics - Contemporary Issues in Globalisation - Geographical, cultural and political influences on international businesses - Business Ethics in the international market

Module Overview

Additional Information

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Essay	Essay	50	0	MLO1, MLO3
Report	Case Study	50	0	MLO2