

**Summary Information**

Module Code	3520PMMT
Formal Module Title	Music Business
Owning School	Engineering
Career	Undergraduate
Credits	10
Academic level	FHEQ Level 3
Grading Schema	40

**Teaching Responsibility**

LJMU Schools involved in Delivery
LJMU Partner Taught

**Partner Teaching Institution**

Institution Name
Liverpool Institute for Performing Arts

**Learning Methods**

Learning Method Type	Hours
Workshop	35

**Module Offering(s)**

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-PAR	PAR	September	28 Weeks

**Aims and Outcomes**

Aims	This module aims to develop the basic business skills and knowledge necessary to successfully back up a career in the music and entertainment industries. It also aims to provide knowledge of the context in which these industries operate. Practical business skills will include project and action planning and making presentations.
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Identify and appraise the music industry structures in which students hope to work
MLO2	2	Recognise and evaluate the basic principles of contract and copyright law
MLO3	3	Develop a career/project plan employing budgets
MLO4	4	Present competent written and verbal presentations

### Module Content

Outline Syllabus	Students will cover relevant aspects of law, financial management, taxation and self-development and will examine how the industry operates and how they will fit within it. Students will work towards a career/project development plan, action planning, and making presentations.
Module Overview	
Additional Information	Tim Pike is the Module Leader

### Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Exam	Portfolio	70	0	MLO1, MLO2, MLO3
Presentation	Presentation	30	0	MLO4

### Module Contacts

#### Module Leader

Contact Name	Applies to all offerings	Offerings
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#### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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