

Summary Information

Module Code	3702ORYXHR
Formal Module Title	Introduction to Business
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 3
Grading Schema	40

Module Contacts**Module Leader**

Contact Name	Applies to all offerings	Offerings
Oliver Kayas	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
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Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Partner Teaching Institution

Institution Name
Oryx Universal College WLL

Learning Methods

Learning Method Type	Hours
Lecture	20
Seminar	13
Tutorial	7

Module Offering(s)

Offering Code	Location	Start Month	Duration
JAN-PAR	PAR	January	12 Weeks
SEP-PAR	PAR	September	12 Weeks

Aims and Outcomes

Aims	The aim of this module is to introduce students to the key concepts of Business. This module considers the practical aspects of setting up, establishing and running a business and looks at the external influences that could have a major impact on the businesses' success. The module will also include content on motivation theories and operations management.
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Outline the functions and strategies of businesses
MLO2	Analyse organisational structures
MLO3	Identify styles of leadership and management
MLO4	Explain the role of human resource management in business

Module Content

Outline Syllabus

- Business functions
- Operation and strategies
- Organisational behaviour
- Leadership and management
- Motivation theories and operations management
- Human resource management

Module Overview

This module is an introduction to general business functions. It will provide the student with an introductory overview to business structures, functions and management.

Additional Information

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Exam	Exam	50	2	MLO1, MLO2, MLO3, MLO4
Essay	Essay	50	0	MLO1, MLO4