

## Liverpool John Moores University

Title: INTRODUCTION TO MANAGEMENT  
Status: Definitive  
Code: **4000BUSMA** (108271)  
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School  
Teaching School/Faculty: Liverpool Business School

| Team      | Leader |
|-----------|--------|
| John Reed | Y      |

**Academic Level:** FHEQ4      **Credit Value:** 12.00      **Total Delivered Hours:** 24.00  
**Total Learning Hours:** 120      **Private Study:** 96

### Delivery Options

Course typically offered: Semester 1

| Component | Contact Hours |
|-----------|---------------|
| Lecture   | 12.000        |
| Tutorial  | 12.000        |

**Grading Basis:** 40 %

### Assessment Details

| Category | Short Description | Description  | Weighting (%) | Exam Duration |
|----------|-------------------|--|---------------|---------------|
| Report   | AS1               | Group Coursework, examining management in different organisations.                 | 25.0          |               |
| Report   | AS2               | Individual Coursework, examining how a specific problem or issue could be managed. | 75.0          |               |

### Aims

*To introduce students to the role of the manager, the management process and themes in contemporary management.*

## Learning Outcomes

After completing the module the student should be able to:

- 1 Describe management as a process of planning, organising, implementing and controlling.
- 2 Present ideas on key themes in contemporary management - globalisation, corporate social responsibility and enterprise.
- 3 Discuss management ideas and values.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

|    |   |   |   |
|----|---|---|---|
| CW | 1 | 2 | 3 |
| CW | 1 | 2 | 3 |

## Outline Syllabus

*The evolution of management thinking.*

*The management environment.*

*Planning.*

*Organising.*

*Controlling.*

*Leading.*

*Key themes in contemporary management.*

## Learning Activities

Lectures, tutorials, case studies.

## References

|                        |                   |
|------------------------|-------------------|
| <b>Course Material</b> | Book              |
| <b>Author</b>          | Naylor, J         |
| <b>Publishing Year</b> | 2004              |
| <b>Title</b>           | Management        |
| <b>Subtitle</b>        |                   |
| <b>Edition</b>         | 2nd edition       |
| <b>Publisher</b>       | Pearson Education |
| <b>ISBN</b>            | 0-273-67321-1     |

|                        |           |
|------------------------|-----------|
| <b>Course Material</b> | Book      |
| <b>Author</b>          | Daft, R L |
| <b>Publishing Year</b> | 2008      |

|                  |               |
|------------------|---------------|
| <b>Title</b>     | Management    |
| <b>Subtitle</b>  |               |
| <b>Edition</b>   | 8th edition   |
| <b>Publisher</b> | South Western |
| <b>ISBN</b>      |               |

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|------------------------|-----------------------|
| <b>Course Material</b> | Book                  |
| <b>Author</b>          | Daft, R L             |
| <b>Publishing Year</b> | 2008                  |
| <b>Title</b>           | New Era of Management |
| <b>Subtitle</b>        |                       |
| <b>Edition</b>         | 2nd edition           |
| <b>Publisher</b>       | South Western         |
| <b>ISBN</b>            |                       |

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|------------------------|---------------------------|
| <b>Course Material</b> | Book                      |
| <b>Author</b>          | Hannagan, T               |
| <b>Publishing Year</b> | 2008                      |
| <b>Title</b>           | Management                |
| <b>Subtitle</b>        |                           |
| <b>Edition</b>         | 5th edition               |
| <b>Publisher</b>       | Pearson Education, Harlow |
| <b>ISBN</b>            |                           |

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