

Liverpool John Moores University

Title: UNDERSTANDING NEWS MEDIA
Status: Definitive
Code: **4000JOURN** (110134)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Jackie Newton	Y

Academic Level: FHEQ4 **Credit Value:** 24.00 **Total Delivered Hours:** 90.00
Total Learning Hours: 240 **Private Study:** 150

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	30.000
Seminar	60.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	ASS 1		40.0	
Test	ASS 2		40.0	
Presentation	ASS 3		20.0	

Aims

To explore what is meant by news and news-oriented media in terms of both practice and theory, considering ownership issues, organisational structures, audiences and the key historical developments in journalism in print, radio, television and online, specifically in the United Kingdom.

Learning Outcomes

After completing the module the student should be able to:

- 1 Define the role of journalism in contemporary society.
- 2 Identify approaches to news selection, audience and representation within the context of contemporary theory and practice.
- 3 Recognise and explain the development of the news-oriented media in England from 1600's until present day.
- 4 Describe and apply theoretical approaches to media ownership including public service broadcasting.
- 5 Identify the influence of technological developments including the internet both in and on Journalism.
- 6 Describe how media organisations are structured and how they operate as commercial concerns.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

1,500 word Essay	3	5
IN CLASS TEST	1	2 4
PRESENTATION	6	

Outline Syllabus

Theoretical approaches to news selection, media ownership, audiences and representation; commercial operation of media; history and development of TV, radio, newspapers, magazines, printing, broadcasting online set in a context of political and cultural influences.

Learning Activities

Lectures, seminars, examination of case studies, presentations and reading

References

Course Material	Book
Author	Allen, S
Publishing Year	2005
Title	Journalism:
Subtitle	Critical Issues
Edition	
Publisher	Oxford: OUP
ISBN	

Course Material	Book
Author	Berkowitz, D
Publishing Year	2010
Title	Cultural Meanings of News
Subtitle	
Edition	
Publisher	London: Sage
ISBN	

Course Material	Book
Author	Branston, G and Stafford, R
Publishing Year	2010
Title	The Media Student's Book
Subtitle	
Edition	
Publisher	London: Routledge
ISBN	

Course Material	Book
Author	Crissel, A
Publishing Year	1997
Title	A History of Broadcasting
Subtitle	
Edition	
Publisher	London: Routledge
ISBN	

Course Material	Book
Author	Seymour-Ure, C
Publishing Year	1996
Title	The British Press and Broadcasting since 1945
Subtitle	
Edition	
Publisher	London: Blackwell
ISBN	

Course Material	Book
Author	Tumber, H (ed)
Publishing Year	1999
Title	News, A Reader
Subtitle	
Edition	
Publisher	Oxford University Press
ISBN	

Course Material	Book
Author	Cole, Peter and Harcup, Tony

Publishing Year	2009
Title	Newspaper Journalism
Subtitle	
Edition	
Publisher	London: Sage
ISBN	

Course Material	Book
Author	Temple, Mick
Publishing Year	2008
Title	The British Press
Subtitle	
Edition	
Publisher	Oxford: OUP
ISBN	

Course Material	Book
Author	Franklin, Bob (ed)
Publishing Year	2008
Title	Pulling Newspapers Apart:
Subtitle	Analysing Print Journalism
Edition	
Publisher	London: Routledge
ISBN	

Course Material	Book
Author	Curran, James and Seaton, Jean
Publishing Year	2009
Title	Power Without Responsibility
Subtitle	
Edition	7th Edition
Publisher	London: Routledge
ISBN	

Notes

This gives students the opportunity to examine the news media in detail, analysing what is in the media and how the industry works. What is special about newspapers, radio, TV and the internet and the way they present news, information and entertainment?