

Liverpool John Moores University

Title: TV ACROSS LANGUAGES
Status: Definitive
Code: **4000LASS** (108358)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Liverpool Business School

Team	Leader
Adrian McGrath	Y

Academic Level: FHEQ4
Credit Value: 12.00
Total Delivered Hours: 24.00
Total Learning Hours: 120
Private Study: 96

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	12.000
Seminar	12.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	AS1	2 pieces of group coursework (25% each) and one individual piece (50%)	100.0	

Aims

To study the role of television in Britain, France, Japan, China and Spain
To identify universal and diverse aspects of this popular media
To adopt a linguistic approach to studying this topic.
To develop cross-cultural awareness among the language groups represented.

Learning Outcomes

Title	
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Bonner, F (2003) 'Ordinary television : analyzing popular TV' Sage
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Cole, Ellen (2003) 'Featuring females : feminist analyses of media ' American
Publishing Year	0
Title	Psychological Association
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Diaz,L. (1994) 'La Television en España' Alianza Editorial
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Alexander, L (2004) 'Teaching TV soaps ' London : BFI Education
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Myers,G. (1994) 'Words In Ads' Arnold

Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Brown, M E (1994): Soap Opera and Women's Talk. Newbury Park: Sage
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	Toussaint-Desmoulins, N (2004) 'L'économie des médias' PUF
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	www.adforum.com
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Course Material	Book
Author	www.thinkbox.tv
Publishing Year	0
Title	
Subtitle	
Edition	
Publisher	
ISBN	

Notes

This module provides an opportunity to develop critical awareness of one of the major contemporary cultural artifacts, as manifested in a number of countries. It enables students to meet across language and cultural boundaries.