

Summary Information

Module Code	4001BPR
Formal Module Title	Business Environment
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Workshop	44

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	To provide a comprehensive foundation for the application or theory and practice in the business environment.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Describe the behaviour and interaction of people in an organisational context.
MLO2	2	Outline the business functions of a business.
MLO3	3	Demonstrate the systems used to operate in an efficient business.
MLO4	4	Define the financial markets businesses operate within.

Module Content

Outline Syllabus	Organisational Behaviour, culture and design Business Functions and their interaction Corporate Social responsibility IT applications Personal Development Planning
Module Overview	This module provides a comprehensive foundation for the application of theory and practice in the business environment.
Additional Information	This course will provide the students with a comprehensive foundation for the application of theory and practice in the business environment.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Presentation	40	0	MLO1, MLO3, MLO4
Centralised Exam	Report	60	0	MLO2

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Jonathan Read	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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