

Liverpool John Moores University

Title: Business Environment
Status: Definitive
Code: **4001BPR** (121603)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
Jonathan Read	Y

Academic Level: FHEQ4
Credit Value: 20
Total Delivered Hours: 44
Total Learning Hours: 200
Private Study: 156

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Workshop	44

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	Present	Group presentation	40	
Report	Report	Individual 2000 word report	60	

Aims

To provide a comprehensive foundation for the application or theory and practice in the business environment.

Learning Outcomes

After completing the module the student should be able to:

- 1 Describe the behaviour and interaction of people in an organisational context.
- 2 Outline the business functions of a business.
- 3 Demonstrate the systems used to operate in an efficient business.
- 4 Define the financial markets businesses operate within.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Presentation	1	3	4
Report	2		

Outline Syllabus

Organisational Behaviour, culture and design
Business Functions and their interaction
Corporate Social responsibility
IT applications
Personal Development Planning

Learning Activities

Workshops, incorporating individual and group learning activities.

Notes

This course will provide the students with a comprehensive foundation for the application of theory and practice in the business environment.