

Liverpool John Moores University

Title: CONTROLLING YOUR BUSINESS
Status: Definitive
Code: **4001BUSCO** (116977)
Version Start Date: 01-08-2017

Owning School/Faculty: Academic Portfolio
Teaching School/Faculty: Academic Portfolio

Team	Leader
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Academic Level: FHEQ4 **Credit Value:** 24 **Total Delivered Hours:** 74.5
Total Learning Hours: 240 **Private Study:** 165.5

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	20
Workshop	53

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay		50	
Exam	Exam		50	1.5

Aims

To provide an understanding of management skills through the application of theoretical concepts to practice in the context of managing the organisation in a competitive environment.

Learning Outcomes

After completing the module the student should be able to:

- 1 Understand theoretical concepts, models and tools relating to organisational management
- 2 Understand management ideas and values
- 3 Understand organisational behaviour
- 4 Develop an understanding of how business functions are managed in the organisational context

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	1	2
Exam	3	4

Outline Syllabus

Organisational behaviour

Business functions

The evolution of management theory

The role of the manager

Key themes in management in practice.

Learning Activities

Series of lectures and workshops. External speakers will be invited where appropriate.

Notes

None