

## Liverpool John Moores University

Title: Business Management: finance and information  
Status: Definitive  
Code: **4001BUSPR** (117383)  
Version Start Date: 01-08-2017

Owning School/Faculty: Academic Portfolio  
Teaching School/Faculty: Academic Portfolio

Team	Leader
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**Academic Level:** FHEQ4      **Credit Value:** 24      **Total Delivered Hours:** 73

**Total Learning Hours:** 240      **Private Study:** 167

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Workshop	73

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Test	TEST		50	
Report	REPORT		50	

### Aims

*The module aims to introduce students to the role of data and information in modern business organisations with a focus on financial information and interpretation. The role of the Web and associated technologies are introduced.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate understanding of the relationship between data, information and knowledge, and their application within business organisations
- 2 Demonstrate knowledge of and skills in basic business finances
- 3 Utilise spreadsheets in the analysis of business data
- 4 Demonstrate knowledge of the structure of the Internet and the Web and their significance to business organisations

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

TEST	2	3
REPORT	1	4

### **Outline Syllabus**

*Information concepts and theory*  
*Information management in business*  
*Internet infrastructure and Web architecture*  
*Principles of Web design and XHTML*  
*Financial information and application of accounting concepts*  
*Interpretation of financial statements*  
*Data analysis*

### **Learning Activities**

The module will be delivered in a series of workshops where various activities including formal input and small group discussion will take place

### **Notes**

This module will give students an understanding of financial and general business information and its use and value in business organisations