

## Venture creation

### Module Information

2022.01, Approved

#### Summary Information

Module Code	4001LBCENT
Formal Module Title	Venture creation
Owning School	Leadership and Organisational Development
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

#### Teaching Responsibility

LJMU Schools involved in Delivery
Leadership and Organisational Development

#### Learning Methods

Learning Method Type	Hours
Seminar	42

#### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

#### Aims and Outcomes

Aims	This module aims to enable students to form a team company and develop a viable business venture. Students will gain and apply knowledge in key business areas and will work as a team to identify and mobilise resources to achieve defined business objectives.
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**After completing the module the student should be able to:**

#### Learning Outcomes

Code	Number	Description
MLO1	1	Apply knowledge of business structures and associated legal requirements to form a team company and develop a viable business venture
MLO2	2	Demonstrate ability to make business decisions based on a knowledge and understanding of business functions and principles (including, finance marketing and operations) to support the development of the team company
MLO3	3	Identify and mobilise appropriate resources to achieve business objectives

## Module Content

Outline Syllabus	Business legal structures Business legislation and legal requirements Company formation process Resources evaluation and deployment Business functions and principles (including finance, marketing, operations, management and marketing)
Module Overview	
Additional Information	This module focuses on the fundamental principles of venture creation and provides students with the opportunity to work collaboratively to create and test business ideas

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Presentation	30	0	MLO1
Portfolio	Portfolio	70	0	MLO1, MLO2, MLO3

## Module Contacts

### Module Leader

Contact Name	Applies to all offerings	Offerings
Chris Taylor	Yes	N/A

### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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