

## Liverpool John Moores University

Title: Critical Social Studies  
Status: Definitive  
Code: **4001MASSCO** (119063)  
Version Start Date: 01-08-2012

Owning School/Faculty: Humanities and Social Science  
Teaching School/Faculty: Arts, Professional and Social Studies

Team	Leader
Iqbal Akthar	Y

**Academic Level:** FHEQ4      **Credit Value:** 24.00      **Total Delivered Hours:** 72.00  
**Total Learning Hours:** 240      **Private Study:** 168

### Delivery Options

Course typically offered: Summer

Component	Contact Hours
Lecture	24.000
Seminar	24.000
Workshop	24.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	ESSAY		25.0	
Essay	ESSAY 2		25.0	

### Aims

*To Introduce students to media texts, communication practices and the cultures in which they are produced and circulated.*

*To apply theoretical knowledge of different media forms in specific context.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Have an understanding of the concept of cultural practice by considering popular culture in the context of production, consumption and media representation.
- 2 Compare and Contrast different kinds of media forms.

### Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

ESSAY	1
ESSAY 2	2

### Outline Syllabus

*The semiotics, media representations, industrial context and social significance of popular cultural forms. Examination of different media forms produced for a specific example of lived culture,*

*The industrial, professional and cultural practice associated with specific audiences, particularly regulations and mores governing commercial media and the appropriation of these products by this audience.*

*A cultural history of satire as a vehicle for social and political comment.*

*The consideration of ethics and the cultural production of media texts.*

### Learning Activities

Lectures, tutorials and workshop exercises.

### References

<b>Course Material</b>	Book
<b>Author</b>	Maura Banim, Eileen Green and Ali Guy
<b>Publishing Year</b>	2000
<b>Title</b>	Through the Wardrobe
<b>Subtitle</b>	
<b>Edition</b>	1st
<b>Publisher</b>	Berg
<b>ISBN</b>	1859733883

<b>Course Material</b>	Book
<b>Author</b>	Claudia Mitchell and Jacqueline Reid-Walsh
<b>Publishing Year</b>	2002
<b>Title</b>	Researching Children's Popular Culture
<b>Subtitle</b>	

<b>Edition</b>	
<b>Publisher</b>	Routledge
<b>ISBN</b>	0415239699

<b>Course Material</b>	Book
<b>Author</b>	Walt Mueller
<b>Publishing Year</b>	2002
<b>Title</b>	Understanding Today's Youth Media
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Tyndale House
<b>ISBN</b>	0842377360

<b>Course Material</b>	Book
<b>Author</b>	Thomas H. Wheeler
<b>Publishing Year</b>	2002
<b>Title</b>	Phototruth or Photofiction
<b>Subtitle</b>	Ethics and Media Imagery in the Digital Age
<b>Edition</b>	1st
<b>Publisher</b>	Routledge
<b>ISBN</b>	0805842616

<b>Course Material</b>	Book
<b>Author</b>	Chris Baker
<b>Publishing Year</b>	2007
<b>Title</b>	Cultural Studies
<b>Subtitle</b>	Theory and Practice
<b>Edition</b>	
<b>Publisher</b>	Sage
<b>ISBN</b>	

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## Notes

The module introduces students to the study of popular culture. It looks at the relationships between everyday lived culture and wider social and political debate, including media and cultural policy, regulation and access to production and means of representation