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Title: BUSINESS STRUCTURE, FUNCTION AND OPERATIONS
Status: Definitive
Code: **4003BUSHR** (117309)
Version Start Date: 01-08-2017

Owning School/Faculty: Academic Portfolio
Teaching School/Faculty: Academic Portfolio

Team	Leader
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Academic Level: FHEQ4 **Credit Value:** 24 **Total Delivered Hours:** 78
Total Learning Hours: 240 **Private Study:** 162

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Workshop	78

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	Pres		50	
Report	Rep		50	

Aims

To provide a comprehensive foundation for theoretical and practical applications of differing organisation structures and the functions that they support. To introduce students to the role of the manager, the management process and themes in contemporary management.

Learning Outcomes

After completing the module the student should be able to:

- 1 Explain the purpose of differing organisational forms and management structures
- 2 Assess the contribution of differing functions within the organisation
- 3 Discuss the process of management, planning, operations management, quality, organising and appreciate the role of these activities in achieving objectives
- 4 Identify and discuss the key themes in contemporary management - enterprise, CSR, globalisation. communication

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Presentation and report	1	2
Report	3	4

Outline Syllabus

Business structure and function

Organisational design

Links between organisational design and organisational culture

The evolution of management thinking

The management environment

Planning, Organising, Decision Making

Operations Management

Project management

Quality management

Learning Activities

Workshops, seminars, tutorials, case studies

Notes

Builds understanding of the wider business context for HR students and enables skills and knowledge to operate as a business partner