

Tourism and Place

Module Information

2022.01, Approved

Summary Information

Module Code	4003LBSITM
Formal Module Title	Tourism and Place
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Lecture	22

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

Aims and Outcomes

Aims	To enable students to understand and critically analyse the relationship between tourism and place.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Understand the relationship between tourism and place, and specifically how tourism is implicated in the development of places.
MLO2	2	Reflect on, and apply key approaches to tourism and place (geographical, management, marketing, place-making, planning).
MLO3	3	Discuss the significance of tourism in the production and consumption of places.

Module Content

Outline Syllabus	This module aims to enable students to gain an in-depth insight into the different approaches to tourism and place analyses. This will cover diverse theoretical approaches, strategies and frameworks and will position tourism within production and consumption of place.
Module Overview	
Additional Information	This module aims to enable students to examine the cultural geography of tourism and to develop an understanding of contemporary debates within social sciences.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	AS1	100	0	MLO1, MLO2, MLO3

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Aggelos Panayiotopoulos	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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