

## Liverpool John Moores University

Title: Event Planning & Risk Assessments  
Status: Definitive  
Code: **4003SSLN** (122404)  
Version Start Date: 01-08-2020

Owning School/Faculty: Business and Management  
Teaching School/Faculty: Business and Management

Team	Leader
Lindsey Gaston	Y
Claudia Melis	

**Academic Level:** FHEQ4      **Credit Value:** 20      **Total Delivered Hours:** 40  
**Total Learning Hours:** 200      **Private Study:** 160

### Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	20
Seminar	20

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS2	Group Presentation	50	
Report	AS1	Report	50	

### Aims

*To introduce students to the application of event planning models, project management and risk assessment techniques to a variety of events*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate and understanding of event planning
- 2 Develop knowledge and understanding of risk assessments

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Group Presentation	1	2
Report	1	2

### **Outline Syllabus**

*Defining events, planning models and their uses, hazard identification, risk assessment tools and techniques, site planning and customer/client needs identification, introduction to legislation, supplier identification, project management tools and techniques including financial management*

### **Learning Activities**

The module will be taught through a combination of lectures, workshops using case studies of real life event examples and expert guest speakers. Students will participate in small group task-orientated activities based around real world event scenarios, including "opportunities" to work on real world events via EventStart.

### **Notes**

The module will enable students to work in groups and develop secondary research skills and also engage with real world examples and case studies