

Module Information

2022.01, Approved

Summary Information

Module Code	4003SSLN
Formal Module Title	Event Planning and Risk Assessments
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Lecture	20
Seminar	20

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	To introduce students to the application of event planning models, project management and risk assessment techniques to a variety of events
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Demonstrate and understanding of event planning
MLO2	2	Develop knowledge and understanding of risk assessments

Module Content

Outline Syllabus	Defining events, planning models and their uses, hazard identification, risk assessment tools and techniques, site planning and customer/client needs identification, introduction to legislation, supplier identification, project management tools and techniques including financial management
Module Overview	This module introduces you to the application of event planning models, project management and risk assessment techniques to a variety of events. The module will be taught through a combination of lectures, workshops using case studies of real life event examples, and expert guest speakers. You will participate in small group task-orientated activities based around real world event scenarios, including "opportunities" to work on real world events via EventStart.
Additional Information	The module will enable students to work in groups and develop secondary research skills and also engage with real world examples and case studies

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Group Presentation	50	0	MLO1, MLO2
Portfolio	Report	50	0	MLO1, MLO2

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Lindsey Gaston	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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