Liverpool John Moores University

Title: ACADEMIC, PROFESSIONAL & MANAGEMENT

AWARENESS Definitions

Status: Definitive

Code: **4003YPCAF** (118524)

Version Start Date: 01-08-2017

Owning School/Faculty: Academic Portfolio

Teaching School/Faculty: YPC International College (Kolej Antarabangsa YPC)

Team	Leader
Michael Franco	Υ

Academic Credit Total

Level: FHEQ4 Value: 24 Delivered 52

Hours:

Total Private

Learning 240 Study: 188

Hours:

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours	
Lecture	26	
Workshop	26	

Grading Basis: 40 %

Assessment Details

Category	Short	Description	Weighting	Exam
	Description		(%)	Duration
Report	AS1	Written report covering contemporary issues in management	60	
Reflection	AS2	Self awareness task	10	
Presentation	AS3	Presentation on a financial topic	30	

Aims

The module has been designed to prepare students for academic life at university and to engage the student in the preparation for future employability. This module will provide the student with opportunities to gain and develop employability skills for future success in the business environment.

Learning Outcomes

After completing the module the student should be able to:

- 1 Examine a contemporary issue facing managers and discuss its impact on the role of management.
- 2 Locate research sources of information using a range of techniques appropriate for HE.
- Identify and reflect upon the following aspects of personal development: strengths and weaknesses, motivations and values, ability to work with others.
- 4 Produce a well structured and referenced report or essay using the Harvard Referencing System.
- Develop and deliver a suitable oral presentation with audience handout using appropriate presentation software.
- Identify and reflect upon professional aspirations and the skills necessary for professional success.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

report 1 2 4
reflection 3
presentation 5 6

Outline Syllabus

Understanding university systems - email, student drive, Module & Community Blackboard.

Communication for HE & Business; Report/Essay Writing, Oral Presentations. Referencing to the Harvard Referencing System, literature reviews.

Student review of assessed work, understanding Academic Misconduct.

Using the on-line and library based university research tools - specifically the FAME database for accounting information.

Overview of Professional Awareness and the professional skills needed to progress. Awareness of WoW

Contemporary Issues in management: challenges for future managers, leading within organisations, change management, business ethics & ethical leadership, future work, changing oragnisations.

Learning Activities

Lectures and Workshops

Notes

This module provides a firm foundation for further undergraduate studies on the accounting and finance degree programme.