

## Liverpool John Moores University

Title: THE WORLD OF BUSINESS  
Status: Definitive  
Code: **4004BUSCO** (116980)  
Version Start Date: 01-08-2017

Owning School/Faculty: Academic Portfolio  
Teaching School/Faculty: Academic Portfolio

Team	Leader
Jack OFarrell	Y

**Academic Level:** FHEQ4      **Credit Value:** 24      **Total Delivered Hours:** 73  
**Total Learning Hours:** 240      **Private Study:** 167

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Workshop	73

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	Pres.	Group presentation.	40	
Report	Report		60	

### Aims

*To provide a comprehensive foundation for theoretical and practical applications relevant to social awareness of the business world.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Describe the behavior and interaction of people in an organizational context.
- 2 Outline the business functions (including Corporate Social Responsibility) that need to be considered when working in business.
- 3 Demonstrate the systems used to operate in an efficient business.
- 4 Define the financial markets businesses operate within.

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Presentation	1	3	4
Report	2		

### **Outline Syllabus**

*Organizational Behaviour, culture and design*  
*Business Functions and their interaction*  
*Corporate Social responsibility*  
*IT applications*  
*Personal Development Planning*  
*Information literacy and personal information management*  
*Communication skills*

### **Learning Activities**

Workshops, incorporating individual and group learning activities.

### **Notes**

This module will be supported by Blackboard.