

Liverpool John Moores University

Title: Pathway
Status: Definitive
Code: **4004GD** (117856)
Version Start Date: 01-08-2015

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: Liverpool School of Art & Design

Team	Leader
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Academic Level: FHEQ4 **Credit Value:** 24.00 **Total Delivered Hours:** 92.00

Total Learning Hours: 240 **Private Study:** 148

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	6.000
Practical	12.000
Seminar	12.000
Tutorial	2.000
Workshop	60.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
WoW Skills Bronze	AS2 Ref	WSB -WoW Skills bronze	10.0	

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS3 Port	Portfolio	60.0	
Portfolio	AS1 Port	Portfolio	30.0	

Aims

1. To introduce the programmes main career pathways of graphic design and illustration.
2. To assist students in making module choices for Level 5 that are relevant to their individual interests and aspirations.
3. To allow students to undertake a short self-directed project around their Level 5 module choices.
4. To introduce a variety of PDP and portfolio presentations skills.
5. To assist students completing WoW Bronze certificate.

Learning Outcomes

After completing the module the student should be able to:

- 1 Discuss the relationship between Graphic Design and Illustration and identify appropriate areas of study at level 5.
- 2 Select, undertake, present and justify a short self-directed project that reflects future aspirations.
- 3 Identify and reflect upon the following aspects of personal development: strengths and weaknesses, motivations and values, ability to work with others.
- 4 Engage with appropriate IT and repro processes to produce a portfolio of level 4 coursework.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

AS2 Bronze Statement & Refl	1	3
AS3 Portfolio	1	4
AS1 Portfolio	1	2

Outline Syllabus

1. Induction project
2. Portfolio skills: print
3. PDP reflection and evaluation
4. Staff research and practice lectures
5. Reflective journal
6. Portfolio skills: online.
7. PDP reflection and evaluation

8. *Level 5 modules and options.*
9. *Basic learning agreement.*
10. *Self-directed study.*

Learning Activities

1. This is a practical studio based module supported by a programme of PDP tutorials, portfolio workshops, seminars and staff lectures.
2. Final project options are based around future aspirations.
3. This module is yearlong. A series of PDP tutorials and staff lectures take place through out the year. A final project option takes place at the end of the year in preparation for Level 5 pathway specialism.
4. The final assessment for this module is 30% Portfolio, 10% WoW Bronze certificate, 60% Pathway project outcome.
5. Formative written feedback and an indicative mark is given.
6. On-going informal feedback will be available via tutorial and seminar

Notes

This module introduces students to PDP and helps students diagnose their pathway preference. It offers the choice of a specialised project that introduces self-directed learning.