# **Liverpool** John Moores University

Title: INTERACTION Status: Definitive

Code: **4004GM** (109884)

Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool School of Art & Design Teaching School/Faculty: Liverpool School of Art & Design

| Team         | Leader |
|--------------|--------|
| lan Mitchell | Υ      |

Academic Credit Total

Level: FHEQ4 Value: 24.00 Delivered 63.00

**Hours:** 

Total Private

Learning 240 Study: 177

**Hours:** 

**Delivery Options** 

Course typically offered: Semester 2

| Component | Contact Hours |
|-----------|---------------|
| Lecture   | 4.000         |
| Off Site  | 6.000         |
| Online    | 2.000         |
| Practical | 42.000        |
| Seminar   | 4.000         |
| Tutorial  | 1.000         |
| Workshop  | 4.000         |

**Grading Basis:** 40 %

#### **Assessment Details**

| Category  | Short<br>Description | Description  | Weighting (%) | Exam<br>Duration |
|-----------|----------------------|--|---------------|------------------|
| Portfolio | AS1                  | Coursework: coursework - by submission of a portfolio. | 100.0         |                  |

## Aims

To introduce a variety of approaches towards work that encourages physical and/or interactive engagement.

To foster an enthusiasm for playfulness as a means of personal expression.

To introduce a basic range of analytical skills for exploring art and design.

## **Learning Outcomes**

After completing the module the student should be able to:

- engage with basic design approaches that encourage physical and/or interactive engagement.
- 2 record experiments and visual ideas exploring materials and/or processes.
- 3 discuss relationship between materials and technical processes
- 4 justify their use of materials and technical processes within the broader context of art and design.

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

PORTFOLIO 1 2 3 4

### **Outline Syllabus**

Sources for found and ready made materials and processes.

Play, tactile media, engagement.

Character design, games, gameplay, 3D visualisation, prototype.

Digital production, printmaking, photography.

Interactive design.

Craft skills, paper engineering, packaging, bookbinding, pop-up book.

Non linear / interactive narrative structure storyboarding

#### **Learning Activities**

This is a practical studio based module supported by a programme of tutorials, skill set induction workshops, field study visits, seminars and contextual lectures. Project options based around processes.

The final assessment for this module is 100% coursework by portfolio submission comprising finished project work, research and development work, PDP progress file and critical evaluation.

Written feedback is given after assessment. On-going informal feedback will be available via seminar.

#### References

| Course Material | Book       |
|-----------------|------------|
| Author          | AVELLA, N. |
| Publishing Year | 2003       |

| Title     | Paper engineering: 3D design techniques for a 2D material |
|-----------|---|
| Subtitle  |   |
| Edition   |   |
| Publisher | RotoVision  |
| ISBN      |   |

| Course Material | Book  |
|-----------------|---|
| Author          | FARRINGTON, P.                                  |
| Publishing Year | 2002  |
| Title           | Interactive: the internet for graphic designers |
| Subtitle        |   |
| Edition         |   |
| Publisher       | RotoVision                                      |
| ISBN            |   |

| Course Material | Book  |
|-----------------|---|
| Author          | WILLIAMS, N.  |
| Publishing Year | 2005  |
| Title           | Paperwork: the potential of paper in graphic design |
| Subtitle        |   |
| Edition         |   |
| Publisher       | Phaidon   |
| ISBN            |   |

| Course Material | Book                                 |
|-----------------|--------------------------------------|
| Author          | FISHEL, C                            |
| Publishing Year | 2004                                 |
| Title           | The power of paper in graphic design |
| Subtitle        |                                      |
| Edition         |                                      |
| Publisher       | Rockport                             |
| ISBN            |                                      |

| Course Material | Book  |
|-----------------|---|
| Author          | VINYL WILL KILL                               |
| Publishing Year | 2004  |
| Title           | an inside look at the designer toy phenomenon |
| Subtitle        |   |
| Edition         |   |
| Publisher       | Gingko Press                                  |
| ISBN            |   |

# **Notes**

This module is an exploration of tactile and interactive responses to a variety of media.