

## Event Operations

### Module Information

2022.01, Approved

#### Summary Information

Module Code	4004LBSEVM
Formal Module Title	Event Operations
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

#### Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

#### Learning Methods

Learning Method Type	Hours
Lecture	22

#### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

#### Aims and Outcomes

Aims	To introduce students to the application of event planning models, project management and risk assessment techniques to a variety of events.
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**After completing the module the student should be able to:**

## Learning Outcomes

Code	Number	Description
MLO1	1	Demonstrate an understanding of risk assessment models.
MLO2	2	Identify and describe a range of event planning frameworks.
MLO3	3	Review different approaches to event operation logistics.

## Module Content

Outline Syllabus	Defining events, planning models and their uses, hazard identification, risk assessment tools and techniques, site planning and customer/client needs identification, introduction to legislation, supplier identification, project management tools and techniques including financial management.
Module Overview	
Additional Information	The module will enable students to work in groups and develop secondary research skills and also engage with real world examples and case studies.

## Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	AS2	50	0	MLO1, MLO2
Report	AS1	50	0	MLO1, MLO2, MLO3

## Module Contacts

### Module Leader

Contact Name	Applies to all offerings	Offerings
Lindsey Gaston	Yes	N/A

### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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