

Liverpool John Moores University

Title: BUSINESS & SOCIETY
Status: Definitive
Code: 4005KAPBM (118090)
Version Start Date: 01-08-2013

Owning School/Faculty: Liverpool Business School
Teaching School/Faculty: Kaplan Financial London

Team	Leader
Cath Groves	Y

Academic Level: FHEQ4
Credit Value: 24.00
Total Delivered Hours: 81.00
Total Learning Hours: 240
Private Study: 159

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	39.000
Workshop	39.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Essay	2,500 word essay.	50.0	
Exam	Exam		50.0	3.00

Aims

1. To explain the roles and impacts of business organisations within developed and developing countries;
2. To describe the roles of, and relationships between, corporations, nation-states and international institutions in shaping the global economy;
3. To explain how the expectations of civil society influence the practices of business organisations.

Learning Outcomes

After completing the module the student should be able to:

- LO 1 Describe the roles played by business organisations, as one of several interacting stakeholders, whose activities shape civil society;
- LO 2 Explain the relationships between business organisations and government agencies in determining public policy (both nationally and internationally);
- LO 3 Identify and explain the roles played by a range of institutions that promote and regulate the activities of corporations;
- LO 4 Describe the drivers of change in the global economy and the impacts of those changes on national, regional and global communities;
- LO 5 Explain the meaning of sustainability and the role corporations are playing in its achievement.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay	LO 1	LO 2	
Exam	LO 3	LO 4	LO 5

Outline Syllabus

The Corporation and its stakeholders
Corporate citizenship
Corporate social responsibility
Employees and diversity in a global context
National and international institutions
The challenges of globalization
The globalization of markets
Influencing the political environment (lobbying)
Sustainable development and global business
Managing environmental issues
Managing technological challenges (e.g. GM, piracy, information security)

Learning Activities

The focus of this module is on contemporary practice and therefore learning activities will strongly feature cutting edge cases and applied exercises as well as guest speakers. These will be contextualized by lectures and workshops.

References

Course Material	Book
-----------------	------

Author	Lawrence, A T, Weber, J, and Post, J E
Publishing Year	2010
Title	Business and Society
Subtitle	Corporate Strategy, Ethics, Public Policy
Edition	13th edition
Publisher	McGraw-Hill: New York
ISBN	

Course Material	Book
Author	Steiner, G A and Steiner, J F
Publishing Year	2009
Title	Business, Government and Society
Subtitle	A Managerial Perspective
Edition	12th edition
Publisher	McGraw-Hill: New York
ISBN	

Course Material	Book
Author	Crane, A and Matten, D
Publishing Year	2006
Title	Business Ethics
Subtitle	Corporate Citizenship and Sustainability in the Age of Globalization
Edition	2nd edition
Publisher	Oxford University Press
ISBN	

Course Material	Book
Author	Waddock, S, Bodwell, C and Leigh, J
Publishing Year	2006
Title	Total Responsibility Management
Subtitle	
Edition	
Publisher	Greenleaf Publishing
ISBN	

Course Material	Book
Author	Henriques, H and Richardson, J
Publishing Year	2004
Title	The Triple Bottom Line
Subtitle	Does it all add up?
Edition	
Publisher	Earthscan Publications
ISBN	

Notes

This module is intended to provide students with an introduction to the interactions of business corporations with their social, geographical and institutional contexts via a study of relevant emerging issues in contemporary global business. The module aims to promote student engagement with current real world issues arising from global business activities. This will be achieved by means of a teaching and learning strategy that prioritizes real world stimulus materials drawn from 'live' news media, and organizations actively engaged in the issues studied, to provide context for the academic material underpinning the course.