

### Summary Information

Module Code	4005SSLN
Formal Module Title	Management and Leadership in Tourism
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

### Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

### Learning Methods

Learning Method Type	Hours
Lecture	20
Seminar	20

### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

### Aims and Outcomes

Aims	This module aims to provide an introduction to management and leadership theory with particular reference to tourism. It aims to develop management and leadership skills in students, which they can apply in employment or in practical elements of their degree.
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**After completing the module the student should be able to:**

**Learning Outcomes**

Code	Number	Description
MLO1	1	Describe the theory and practice of management, with contextualised reference to the tourism industry.
MLO2	2	Reflect on the theory and practice of leadership as applicable to tourism organisations.

**Module Content**

Outline Syllabus	Definitions of management and the evolution of management thinking. Management roles and functions. Theory of business and management processes including business planning, strategic management, and financial management. The theory and practice of service management. Definitions of leadership and the evolution of leadership theory. The importance of leadership for tourism organisations.
Module Overview	This module provides you with an introduction to management and leadership theory with particular reference to tourism. It aims to develop your management and leadership skills, which you can then apply in employment or practical elements of your degree.
Additional Information	

**Assessments**

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Presentation	Presentation	40	0	MLO1, MLO2
Centralised Exam	Portfolio	60	0	MLO1, MLO2

**Module Contacts**

**Module Leader**

Contact Name	Applies to all offerings	Offerings
Valerie Makin	Yes	N/A

**Partner Module Team**

Contact Name	Applies to all offerings	Offerings
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