

Liverpool John Moores University

Title: INTRODUCTION TO NEWS WRITING
Status: Definitive
Code: **4006JOURN** (110766)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
Kate Heathman	Y
Steven Harrison	
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Academic Level: FHEQ4 **Credit Value:** 24.00 **Total Delivered Hours:** 84.00
Total Learning Hours: 240 **Private Study:** 156

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	24.000
Workshop	60.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	ASS 1	A portfolio of coursework.	100.0	

Aims

To give students the skills required to identify news and write news reports to the standard required for general reporting on a local newspaper or website.

Learning Outcomes

After completing the module the student should be able to:

- 1 Identify a news story.
- 2 Produce a well-structured news report.
- 3 Write a crisp, appropriate introduction.
- 4 Recognise the importance of basic language skills.
- 5 Be able to understand figures, statistics and financial information and use reports.
- 6 Understand the importance of accurate reporting.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

PORTFOLIO 1 2 3 4 5 6

Outline Syllabus

What is news? News report writing - structure, introductions, quotations, sources, spelling, grammar and punctuation. Use of language, accuracy and presentation. Numeracy, using statistics, finance and science in report writing.

Learning Activities

Lectures.

Workshops in which students will construct copy to a brief.

References

Course Material	Book
Author	Hicks, W
Publishing Year	1999
Title	Writing for Journalists
Subtitle	
Edition	
Publisher	London: Routledge
ISBN	

Course Material	Book
Author	Hicks, W.
Publishing Year	2000
Title	English for Journalists
Subtitle	
Edition	
Publisher	London: Routledge
ISBN	

Course Material	Book
Author	Evans, H.
Publishing Year	2000
Title	Newswriting
Subtitle	
Edition	
Publisher	London: Sage
ISBN	

Course Material	Book
Author	Keeble, R.
Publishing Year	2001
Title	The Newspaper Handbook
Subtitle	
Edition	(3rd edition)
Publisher	London: Routledge
ISBN	

Course Material	Book
Author	Rudin, R. & Ibbottson
Publishing Year	2002
Title	An Introduction to Journalism
Subtitle	
Edition	
Publisher	London: Focal Press
ISBN	

Course Material	Book
Author	Randall, D.
Publishing Year	2000
Title	The Universal Journalist
Subtitle	
Edition	(2nd edition)
Publisher	London: Pluto Press
ISBN	

Notes

The module is designed to allow students to learn the skills of writing news in a UK, journalistic style.