

Liverpool John Moores University

Title: Foundations of Business and Management
Status: Definitive
Code: **4006LBSMK** (129001)
Version Start Date: 01-08-2021

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
Gwenda Mynott	Y

Academic Level: FHEQ4 **Credit Value:** 20 **Total Delivered Hours:** 44
Total Learning Hours: 200 **Private Study:** 156

Delivery Options

Course typically offered: Semester 2

Component	Contact Hours
Lecture	11
Online	11
Workshop	22

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Report	Report	Individual report	70	
Presentation	Pres	Group presentation	30	

Aims

To provide a comprehensive foundation of knowledge about business functions and management within a range of organisational settings.

Learning Outcomes

After completing the module the student should be able to:

- 1 Develop an awareness of the internal and external business environment
- 2 Develop an awareness and appreciation of the holistic and cross functional nature of business
- 3 Appraise the application of theory to the practice of management
- 4 Evaluate the role leadership can play in organisations

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Report	1	2	3
Group presentation	4		

Outline Syllabus

Contemporary business form.
Understanding the external environment.
Understanding the internal environment.
Organisational design and structure.
Business functions.
Theory and practice of management.
Leadership.

Learning Activities

A mixture of lectures, interactive workshops and online tutorials.

Notes

The module will introduce students to business functions and structure and will then go on to address issues of management and leadership within business settings.