

Module Information

2022.01, Approved

Summary Information

Module Code	4006LBSMK
Formal Module Title	Foundations of Business and Management
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Lecture	11
Online	11
Workshop	22

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	To provide a comprehensive foundation of knowledge about business functions and management within a range of organisational settings.
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Develop an awareness of the internal and external business environment
MLO2	2	Develop an awareness and appreciation of the holistic and cross functional nature of business
MLO3	3	Appraise the application of theory to the practice of management
MLO4	4	Evaluate the role leadership can play in organisations

Module Content

Outline Syllabus	Contemporary business form. Understanding the external environment. Understanding the internal environment. Organisational design and structure. Business functions. Theory and practice of management. Leadership.
Module Overview	
Additional Information	The module will introduce students to business functions and structure and will then go on to address issues of management and leadership within business settings.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	Report	70	0	MLO1, MLO2, MLO3
Presentation	Group presentation	30	0	MLO4

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Gwenda Mynott	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings