

Summary Information

Module Code	4006LBSSB
Formal Module Title	Sport Business in Practice
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Christopher Faulkner	Yes	N/A

Module Team Member

Contact Name	Applies to all offerings	Offerings
Jack Sugden	Yes	N/A
Louise Williams	Yes	N/A
Clint Godfrey	Yes	N/A
Kostas Zervas	Yes	N/A
Matej Christiaens	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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Teaching Responsibility

LJMU Schools involved in Delivery

Business and Management

Learning Methods

Learning Method Type	Hours
Lecture	11

Module Offering(s)

Offering Code	Location	Start Month	Duration
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	This module will allow students to experience, observe and understand professional principles and sport business theory in a sport industry environment.
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Learning Outcomes

After completing the module the student should be able to:

Code	Description
MLO1	Reflect upon their own personal and professional development in relation to a career in the sports industry.
MLO2	Demonstrate understanding of organisational and management functions with contextualised reference to a sports industry experience.
MLO3	Recognise the different skills and attributes required to be successful in the sports industry.

Module Content

Outline Syllabus

Development of students' organisational awareness through visiting sports venues/organisations
Career development planning
Functions of management in the workplace
Developing a sport business network

Module Overview

Additional Information

The module is designed to promote the concept of the autonomous learner, and to get students to start to plan for a career in sport business. This module will allow students to experience, observe and understand professional principles and management functions after visiting sport venues/ organisations/businesses. In addition, it will enable students to begin career development planning and encourage them to start their sport business network.

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Learning Outcome Mapping
Portfolio	AS1	70	0	MLO1, MLO3, MLO2
Presentation	AS2	30	0	MLO1, MLO3, MLO2