

## Liverpool John Moores University

Title: Introduction to Management and Leadership  
Status: Definitive  
Code: **4006SSLN** (122406)  
Version Start Date: 01-08-2020

Owning School/Faculty: Business and Management  
Teaching School/Faculty: Business and Management

Team	Leader
Kelsy Hejjas	Y

**Academic Level:** FHEQ4  
**Credit Value:** 20  
**Total Delivered Hours:** 40  
**Total Learning Hours:** 200  
**Private Study:** 160

### Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	20
Seminar	20

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Group Presentation	40	
Portfolio	AS2	Portfolio	60	

### Aims

*This module aims to provide an introduction to management and leadership theory with particular reference to the events industry. It aims to develop management skills in students which they can apply in employment or in practical elements of their degree.*

### Learning Outcomes

After completing the module the student should be able to:

- 1 Describe the theory and practice of management, with contextualised reference to the event industry.
- 2 Explain the theory and practice of leadership as applicable to event managers.

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Group Presentation	1	2
Portfolio	1	2

### **Outline Syllabus**

*Definitions of management and the evolution of management thinking. Management roles and functions. The practice of service management. Definitions of leadership and the evolution of leadership theory. The importance of leadership for event organisers.*

### **Learning Activities**

Activities will be student centred and facilitate group and individual work. They will include lectures, seminars, tutorials, and case study discussions, all contextualised to the events industry.

### **Notes**

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