

Liverpool John Moores University

Title: Fashion Practice
Status: Definitive
Code: **4008FD** (117791)
Version Start Date: 01-08-2015

Owning School/Faculty: Liverpool School of Art & Design
Teaching School/Faculty: Liverpool School of Art & Design

Team	Leader
Carol Ryder	Y
Paul Owen	

Academic Level: FHEQ4 **Credit Value:** 24.00 **Total Delivered Hours:** 96.00
Total Learning Hours: 240 **Private Study:** 144

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	8.000
Practical	24.000
Seminar	8.000
Tutorial	4.000
Workshop	52.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Artefacts	AS1	Artefact: research, sketchbooks, notes. Design development and translation. Outcomes as listed in project brief/s.	30.0	
Artefacts	AS2	Artefact: research, sketchbooks, notes. Design development and translation. Outcomes (including final) as listed in project brief/s.	70.0	

Aims

1. To increase understanding and individual design focus through the execution of Fashion Design related activities.
2. To instruct students in linking research and personal development, via strong integration of research and design development, and to encourage experimentation in the practice of related processes and procedures.
3. To enable students to articulate and present ideas and information comprehensibly in visual, oral and written forms
4. To foster analytical debate with critical and contextual dimensions related to student's discipline

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate an increased understanding and personal design focus through the execution of Fashion Design related activities.
- 2 Integrate research and personal development through experimentation
- 3 Articulate and present ideas and information comprehensibly in visual, oral and written forms
- 4 Engage in critical debate within context of discipline

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Artefact 1	1	2	3	4
Artefact 2	1	2	3	4

Outline Syllabus

This module will have a series of cumulative set tasks that will form a progressive development of pathway specific design skills and production techniques. Activities will include:

DESIGN:

FABRICATION (fabric awareness & sourcing)

DESIGN 1 (design & illustration)

DESIGN 2 (patterning & assembly)

COMMUNICATION:

BRAND IDENTITY (creative promotion)

FASHION IMAGING 1 (drawing & illustration)

FASHION IMAGING 2 (CAD & photography)

Learning Activities

During this module students will undertake subject specific practical projects

exploring creative ways in which fashion is generated. On-going informal feedback will be available during the contact practical sessions. Students will also take part in student led discussion sessions, which will help them to verbally assess and self-critically evaluate their progression. There will be a Mid-Semester Review to acquaint students of their development to date.

Notes

This module increases students understanding within Fashion Design and Communication and suggests ways in which a variety of processes interact with, and inform their practice. This module strengthens existing components of the Personal Development Portfolio and emphasizes reflective learning.