

Liverpool John Moores University

Title: Tourism Concepts
Status: Definitive
Code: **4011SSLN** (122457)
Version Start Date: 01-08-2020

Owning School/Faculty: Business and Management
Teaching School/Faculty: Business and Management

Team	Leader
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Academic Level: FHEQ4
Credit Value: 20
Total Delivered Hours: 40
Total Learning Hours: 200
Private Study: 160

Delivery Options

Course typically offered: Semester 1

Component	Contact Hours
Lecture	20
Seminar	20

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	AS1	Portfolio (4000 words)	90	
Future Focus e-learning task	AS2	Career Smart - Self Awareness Statement	10	

Aims

This module aims to develop students as independent and reflective learners, using a broad range of academic skills; able to take responsibility for their own performance, learning and actions; within the context of the tourism management

profession

Learning Outcomes

After completing the module the student should be able to:

- 1 Demonstrate competence in academic, literacy and study skills.
- 2 Communicate effectively in a format appropriate to the context and audience.
- 3 Reflect on own performance in a range of contexts.
- 4 Identify and reflect upon the following aspects of self-awareness in respect of personal development and career planning: strengths and weaknesses, motivations and values, ability to work with others

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Portfolio	2	3	4	1
Self Awareness Statement	4			

Outline Syllabus

Models of reflection, learning styles, study skills, written and oral communication, selecting and referencing material, group communication, presentations, formal and informal communication in organisations, group dynamics, ICT skills, on-line searching, website analysis, fieldwork.

Learning Activities

Delivered via lectures and seminars

Notes

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