### **Liverpool** John Moores University

Title: THE FOOD WEB

Status: Definitive

Code: **4012TEF** (103761)

Version Start Date: 01-08-2016

Owning School/Faculty: Sports Studies, Leisure and Nutrition Sports Studies, Leisure and Nutrition

Team	Leader
Wendy Johnston	Υ

Academic Credit Total

Level: FHEQ4 Value: 12 Delivered 22.5

Hours:

Total Private

**Learning** 120 **Study:** 97.5

**Hours:** 

**Delivery Options** 

Course typically offered: Semester 2

Component	Contact Hours	
Lecture	15	
Seminar	4	
Workshop	2	

**Grading Basis:** 40 %

#### **Assessment Details**

Category	Short Description	Description	Weighting (%)	Exam Duration
Exam	AS1	1.5 hour seen examination	50	1.5
Presentation	AS2	group presentation incl peer assessment	50	

# Aims

To gain an overview of the dimensions comprising the food web and appreciate how the various dimensions overlap and interrelate.

# **Learning Outcomes**

After completing the module the student should be able to:

- 1 Recognise that the various dimensions of the food web respond to changes in consumer lifestyle and knowledge of nutrition and health.
- 2 Interact effectively within a learning group and manage time and tasks as an individual and as a team member

### **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

EXAM 1

PRES 1 2

# **Outline Syllabus**

Dimensions of the food web. Overview of the food industry. Impact of changing consumer lifestyles and increased awareness of nutrition and health on food consumption and products. The impact of the global industry, global markets and raw materials. Power and influence of UK food retailers. Technological developments within the food web. The effect of national and international food policies on consumption, health and nutrition, food choice and the food industry.

# **Learning Activities**

Lectures and seminars will be the main student learning activities and will include guest speakers from industry to support the theory. Students will be able to improve their presentation skills and are given the opportunity to carry out a practise presentation and receive formative feedback. Peer assessment should enable the students to evaluate themselves and their peers and will contribute 10% of the overall mark.

#### **Notes**

This module enables students to gain a general overview of the structure of the UK food industry within the food web. It facilitates an understanding of the complexity of influence; interests, processes and constraints on the production, choice and consumption of food.