

## Liverpool John Moores University

Title: ANALYSING ENTERTAINMENT MEDIA  
Status: Definitive  
Code: **4013MEDCUL** (110662)  
Version Start Date: 01-08-2011

Owning School/Faculty: Humanities and Social Science  
Teaching School/Faculty: Humanities and Social Science

Team	Leader
Nickianne Moody	Y

**Academic Level:** FHEQ4      **Credit Value:** 24.00      **Total Delivered Hours:** 73.00  
**Total Learning Hours:** 240      **Private Study:** 167

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	24.000
Workshop	48.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	AS1		25.0	
Exam	exam		50.0	1.00
Essay	AS2		25.0	

### Aims

- 1. To introduce students to entertainment media and the contexts in which it is produced and consumed.*
- 2. To introduce students to the study of popular film through analysis of the formal properties and techniques specific to the medium and the analysis of comparative style, genre and narrative structure.*
- 3. To introduce students to the formal characteristics of television through the analysis of texts and to understand their relationship to industrial and cultural*

determinants.

## Learning Outcomes

After completing the module the student should be able to:

- 1 Distinguish and apply appropriate research perspectives from those available for studying entertainment media.
- 2 Employ a critical vocabulary in the analysis of film.
- 3 Identify and analyse contemporary television genres.

## Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

essay	1
exam	2
essay	3

## Outline Syllabus

*British Cinema History*

*The Formal Properties and Techniques of Film*

*The Development of Entertainment Forms and Genres for Television*

## Learning Activities

Lectures and workshops which focus on the analysis of popular film and televisual texts.

## References

<b>Course Material</b>	Book
<b>Author</b>	Hanson, S.
<b>Publishing Year</b>	2007
<b>Title</b>	From Silent Screen to Multi Screen
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Manchester University Press
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Aldgate, T. & Richards J.

<b>Publishing Year</b>	2008
<b>Title</b>	Britain Can Take It
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	IB Tauris & Co Ltd
<b>ISBN</b>	

<b>Course Material</b>	Book
<b>Author</b>	Leach, J.
<b>Publishing Year</b>	2004
<b>Title</b>	British Film
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Cambridge University Press
<b>ISBN</b>	

---

## Notes

The module introduces students to two major forms of entertainment media, film and television. Discussion and assessment ask students to contextualize entertainment as part of a broader concept of a leisure industry. From this basis more formal analytical approaches are considered and by the end of the module students are expected to apply critical terminology and conceptual models in order to produce their own analysis of media texts.