

## Digital Media Tools

### Module Information

2022.01, Approved

#### Summary Information

Module Code	4013MEDIA
Formal Module Title	Digital Media Tools
Owning School	Liverpool Screen School
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

#### Teaching Responsibility

LJMU Schools involved in Delivery
Liverpool Screen School

#### Learning Methods

Learning Method Type	Hours
Lecture	6
Practical	46
Tutorial	2
Workshop	18

#### Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
SEP-MTP	MTP	September	12 Weeks

#### Aims and Outcomes

Aims	1. To explore the creative potential of digital software.2. To apply techniques for image and video manipulation and audio production.3. To critically evaluate process.
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**After completing the module the student should be able to:**

### Learning Outcomes

Code	Number	Description
MLO1	1	Explore the creative potential of media software packages
MLO2	2	Understand the potential of different technologies and successfully apply skills to develop a compelling online presentation
MLO3	3	Successfully evaluate the potential of a variety of media applications

### Module Content

Outline Syllabus	Through a series of workshops and short practical sessions students will gain an understanding of current software practice including:Editing techniqueAudio productionImage compositionImage manipulationInteraction
Module Overview	In this module you will explore the creative potential of digital software and apply techniques for image and video manipulation and audio production.
Additional Information	Through engagement with a number of media tools students' will develop skills involving: composition, image manipulation online media applications to provide students with the necessary skills to produce an online portfolio. Workshops will involve some independent practical work and students will be expected to conduct 128 hours of private study for this module.

### Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Report	Practical production	60	0	MLO1
Report	Website	40	0	MLO2, MLO3

### Module Contacts

#### Module Leader

Contact Name	Applies to all offerings	Offerings
Daniel Turner	Yes	N/A

#### Partner Module Team

Contact Name	Applies to all offerings	Offerings
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