

Liverpool John Moores University

Title: The Management of Sport
Status: Definitive
Code: **4013SPOBUS** (120654)
Version Start Date: 01-08-2018

Owning School/Faculty: Sports Studies, Leisure and Nutrition
Teaching School/Faculty: Sports Studies, Leisure and Nutrition

Team	Leader
Track Dinning	Y
Louise Williams	
Sarah Nixon	

Academic Level: FHEQ4 **Credit Value:** 24 **Total Delivered Hours:** 48
Total Learning Hours: 240 **Private Study:** 192

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	22
Seminar	22.5
Tutorial	2

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Essay	Ass 1	Essay (3000 words)	50	
Exam	Ass 2	Exam (1hr 30 mins)	50	1.5

Aims

This module is designed to introduce students to the basic management principles in a range of sports settings and use theory to design solutions for a range of initiatives.

Learning Outcomes

After completing the module the student should be able to:

- 1 Recognise and explain the main principles of management in relation to sport business settings.
- 2 Apply theoretical practice to a range of sport business settings.
- 3 Identify the key elements of management principles in a sport setting.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

Essay (3000 words)	1	
Exam (1hr 30 mins)	2	3

Outline Syllabus

Management practice: Theory and applied.

Management process.

Human Resource Management.

Marketing.

Finance.

Monitoring and Evaluation.

Managing Sport (Governance).

Linking management theory to practice through a range of real case studies.

Learning Activities

Students will participate in lectures, seminars and tutorial throughout the module both in groups and as individuals. Activities will be student centred and will enable participants to realistically develop an understanding of the management principles. The theory developed in this module students will have the opportunity to apply in to a work based experience that is part of 4014SPOBUS

Notes

This module is intended to conceptualise theoretical knowledge and enable students to work with the information in a more practical way. It aims to enhance students' learning in management and planning and create links between management issues and sport development practice.