

Tourism Dynamics

Module Information

2022.01, Approved

Summary Information

Module Code	4013SSLN
Formal Module Title	Tourism Dynamics
Owning School	Business and Management
Career	Undergraduate
Credits	20
Academic level	FHEQ Level 4
Grading Schema	40

Teaching Responsibility

LJMU Schools involved in Delivery
Business and Management

Learning Methods

Learning Method Type	Hours
Lecture	20
Seminar	20

Module Offering(s)

Display Name	Location	Start Month	Duration Number Duration Unit
JAN-MTP	MTP	January	12 Weeks

Aims and Outcomes

Aims	To enable students to examine the cultural geography of tourism and to develop an understanding of contemporary debates within social sciences
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After completing the module the student should be able to:

Learning Outcomes

Code	Number	Description
MLO1	1	Demonstrate an appreciation of multi-sensual and performative nature of tourism and travel within contemporary societies.
MLO2	2	Discuss the significance of images, representations and discourses in the promotion and development of tourist destinations

Module Content

Outline Syllabus	Mapping and mobilities, Mobilities and diasporas, Tourism, images and representations, Sightseeing and the tourist gaze: Creation of tourism place, Production and Consumption of tourism landscapes
Module Overview	This module enables you to examine the cultural geography of tourism and to develop an understanding of contemporary debates within social sciences. Through lectures and seminars you will look at topics such as mapping and mobilities, diasporas, images and representations, sightseeing, and the tourist gaze.
Additional Information	This module aims to enable students to examine the cultural geography of tourism and to develop an understanding of contemporary debates within social sciences

Assessments

Assignment Category	Assessment Name	Weight	Exam/Test Length (hours)	Module Learning Outcome Mapping
Portfolio	Journal post	50	0	MLO1, MLO2
Report	Review	50	0	MLO1, MLO2

Module Contacts

Module Leader

Contact Name	Applies to all offerings	Offerings
Aggelos Panayiotopoulos	Yes	N/A

Partner Module Team

Contact Name	Applies to all offerings	Offerings
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