

Liverpool John Moores University

Title: INTRODUCTION TO ONLINE REPORTING
Status: Definitive
Code: **4015JOURN** (117512)
Version Start Date: 01-08-2011

Owning School/Faculty: Liverpool Screen School
Teaching School/Faculty: Liverpool Screen School

Team	Leader
John Mathews	Y

Academic Level: FHEQ4 **Credit Value:** 24.00 **Total Delivered Hours:** 90.00
Total Learning Hours: 240 **Private Study:** 150

Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	30.000
Workshop	60.000

Grading Basis: 40 %

Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Portfolio	ASS 1	Portfolio	100.0	

Aims

To give students the skills required to identify and source news stories for online use, including building contacts and contact books, interviewing and basic computer assisted reporting.

Learning Outcomes

After completing the module the student should be able to:

- 1 Identify and source news stories;
- 2 Recognise the importance of building contacts and keeping a contacts book;
- 3 Recognise the importance of the interview process;
- 4 Gather stories from a formal settings such as business press conferences;
- 5 Interview a contact
- 6 Use a computer to aid research and reporting.

Learning Outcomes of Assessments

The assessment item list is assessed via the learning outcomes listed:

A portfolio of exercises 1 2 3 4 5 6

Outline Syllabus

Interviewing; news sources; contact books; covering business; science and personal finance; computer-assisted reporting.

Learning Activities

Lectures, workshops in which students will practice interviewing and press conferences and develop practical skills using appropriate sources of information. Seminars to critically analyse good practice.

References

Course Material	Book
Author	Frost, C
Publishing Year	2010
Title	Reporting for Journalists
Subtitle	
Edition	
Publisher	London: Routledge
ISBN	

Course Material	Book
Author	Rudin and Ibbottson
Publishing Year	2002
Title	An Introduction to Journalism
Subtitle	
Edition	
Publisher	London: Focal Press
ISBN	

Course Material	Book
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Author	Randall, D
Publishing Year	2009
Title	The Universal Journalist
Subtitle	
Edition	3rd Edition
Publisher	Pluto Press
ISBN	

Notes

The module is designed to teach students the skills of the reporter including sources, keeping contact books and interviewing.